

What is Geofeedia?

Geofeedia is the only patented*, location-based social media monitoring, analysis and engagement platform for law enforcement. Our solution enables law enforcement agencies to derive social intelligence to understand, in real-time, what's happening at the locations most important to them.

With Geofeedia, you will have the ability to quickly search seven social media sources by geo-location, from a specific address to an entire neighborhood, then filter results by timeframe, keywords or specific individuals.

We have many ways to visualize and analyze social media within our platform. These include: 1) Map View, 2) Collage View, 3) Streamer View, 4) Analytics View, 5) Alerts and notifications, and 6) User Track View.

Law Enforcement agencies rely on Geofeedia for:

- Targeted surveillance and monitoring
- Tracking users of interest
- Crisis response and management
- Resource allocation
- Live event security efforts
- Source and data evaluation and corroboration
- Community engagement
- Command center operations

License details, terms and cost included on following pages...

This proposal (the "Proposal") will serve to confirm Customer's order for the services described above ("Services") for the prices listed herein. Customer's use of the Services is subject to the terms and conditions of Geofeedia's Online Terms of Use (<http://geofeedia.com/terms-of-service>). Payment terms. On the effective date, Geofeedia will invoice Customer for all fees indicated above. The fees indicated above are effective for the Initial Term. Thereafter, Geofeedia may change any of the fees indicated above, with such changes being effective at the conclusion of the then-current term, by providing Customer with notice of such changes at least thirty (30) days prior to the end of the then-current term. The contract will automatically renew at the end of the term specified unless either party terminates in writing with 30 days notice prior to the end of the then-current term.

* Our service is protected under U.S. patents 8,484,224, 8,595,317, 8,639,767, 8,612,533, 8,655,873, 8,655,983, 8,849,935, 8,850,531 and 8,862,589

What's included in your license?

Real-time search

- ✓ Search seven social media sources by location and view results in our map or collage views
- ✓ Unlimited data from monitored Geofeeds per this proposal, otherwise limited to the last 24 hours

Location Monitoring

- ✓ Geofeedia will continuously monitor and record social media from user defined locations providing the ability to perform historical searches and analysis
- ✓ Unlimited number of location recordings and ability to change locations at any time

Streaming

- ✓ View up to five concurrent live streams of social media per licensed user

User Track

- ✓ Connect undercover Twitter and Instagram accounts and follow specific users' posts

Archive and Export

- ✓ Unlimited monitored Geofeeds and archival in secure data warehouse
- ✓ Export Geofeed data to CSV format

Analytics

- ✓ Filtering by timeframe, keyword and user; trend views by volume, media, keyword and user; detailed view of feed items and associated metadata; curate items in collections

Alerts

- ✓ Create unlimited email alert notifications triggered by specific keywords, phrases or users
- ✓ Customize Alerts at any time

Language Translation

- ✓ Translate all content to and from more than 40 different languages

Hosting and Storage

- ✓ Included

User Licenses and Data Charges

- ✓ See below to determine number of users
- ✓ Additional data packs available for purchase

Continued...

Support and Training

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