


**From:** [REDACTED]@geofeedia.com>  
**Sent:** Wednesday, May 18, 2016 1:05 PM  
**To:** [REDACTED]  
**Subject:** The May '16 Release is Coming Soon!

Good afternoon,

I'm excited to announce Geofeedia is launching NEW features to the platform on May 25th to help teams of all sizes and complexities to predict, analyze, and act on location-based social intelligence.

Next week, we'll be introducing our May '16 updates to the Geofeedia Platform:

- **New Data Sources:** Find more insights and  trends from the world's largest location-based data set with the addition of new data sources, including Weather and Traffic Layers and network sources Google +, Vimeo, and Facebook Pages.
- **Advanced Alerting Capabilities:** Stay ahead of developing topics and trends with the addition of three new alert types.
- **Enhanced Analytics:** Easily visualize and understand trends in activity and sentiment above or below normal levels.

... and more!

Our Director of Product Management, Andy Falkenstein, is hosting a webinar session on May 26th that showcases the new updates and additions to our platform. Join us to learn more! [Click here to register for the webinar.](#)

I also invite you to register for Latitude, Geofeedia's location-based intelligence conference, this October in Chicago. Meet our team, network with location-based experts, and learn more about what's new (and what's coming) to the Geofeedia platform. [Register now!](#)

Please reach out to our Success team, [success@geofeedia.com](mailto:success@geofeedia.com), with any questions.

We appreciate your support!

