

AMERICAN CIVIL LIBERTIES UNION FOUNDATION
OF NORTHERN CALIFORNIA, INC. AND

## AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA

CONSOLIDATED FINANCIAL STATEMENTS

MARCH 31, 2021 AND 2020


Leaf ${ }_{\star}$ Cole, LLP Certified Public Accountants

# AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020 

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Leaf \& Cole, LLP
Certified Public Accountants
A Partnership of Professional Corporations

# Independent Auditor's Report 

To the Boards of Directors
American Civil Liberties Union Foundation of Northern California, Inc. and American Civil Liberties Union of Northern California

## Report on the Consolidated Financial Statements

We have audited the accompanying consolidated financial statements of American Civil Liberties Union Foundation of Northern California, Inc. and American Civil Liberties Union of Northern California, which comprise the consolidated statements of financial position as of March 31, 2021 and 2020, and the related consolidated statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

## Management's Responsibility for the Financial Statements

Management for each entity (collectively "Management") is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by Management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of American Civil Liberties Union Foundation of Northern California, Inc. and American Civil Liberties Union of Northern California as of March 31, 2021 and 2020, and the changes in their net assets and their cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

## Other Matter

Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The accompanying supplementary information on pages 23 to 30 is presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of Management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements, or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

## Leafícole LLP

San Diego, California
October 28, 2021

# AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA CONSOLIDATED STATEMENTS OF FINANCIAL POSITION <br> MARCH 31, 2021 AND 2020 

| ASSETS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{2021}$ |  | $\underline{2020}$ |
| Current Assets: (Notes 2, 4, 5, 6, 7 and 8) |  |  |  |  |
| Cash and cash equivalents | \$ | 23,093,808 | \$ | 24,726,799 |
| Investments |  | 16,091,213 |  | 9,287,591 |
| Accounts receivable |  | 340,766 |  | 159,853 |
| Contributions receivable |  | 250,000 |  | 1,117,500 |
| Due from American Civil Liberties Union |  |  |  |  |
| Foundation, Inc. (National Foundation) |  | 3,963,035 |  | 5,562,207 |
| Due from American Civil Liberties Union, Inc. (National Union) |  | 1,760,117 |  | 866,820 |
| Prepaid expenses |  | 244,614 |  | 150,227 |
| Total Current Assets |  | 45,743,553 |  | 41,870,997 |
| Noncurrent Assets: (Notes 2, 4, 6, 9 and 10) |  |  |  |  |
| Contributions receivable, net |  | - |  | 97,087 |
| Deposits |  | 34,782 |  | 34,782 |
| Property and equipment, net |  | 7,709,939 |  | 7,923,490 |
| Beneficial interest in endowment funds |  | 6,151,832 |  | 4,866,728 |
| Total Noncurrent Assets |  | 13,896,553 |  | 12,922,087 |
| TOTAL ASSETS | \$ | 59,640,106 | \$ | 54,793,084 |
| LIABILITIES AND NET ASSETS |  |  |  |  |
| Current Liabilities: (Notes 2 and 7) |  |  |  |  |
| Accounts payable and accrued expenses | \$ | 2,212,132 | \$ | 2,225,271 |
| Deposits |  | 19,061 |  | 19,061 |
| Due to National Foundation |  | 100,000 |  | 275,417 |
| Total Current Liabilities |  | 2,331,193 |  | 2,519,749 |
| Noncurrent liabilities: (Note 7) |  |  |  |  |
| Grant payable |  | 200,000 |  | 200,000 |
| Due to National Foundation |  | - |  | 50,000 |
| Total Noncurrent Liabilities |  | 200,000 |  | 250,000 |
| Total Liabilities |  | 2,531,193 |  | 2,769,749 |
| Commitments and Contingency (Note 14) |  |  |  |  |
| Net Assets: (Notes 2, 11, 12 and 13) |  |  |  |  |
| Without Donor Restrictions: |  |  |  |  |
| Undesignated |  | 21,174,710 |  | 19,737,333 |
| Board designated |  | 19,939,116 |  | 16,978,318 |
| Property and equipment |  | 7,709,939 |  | 7,923,490 |
| Total Without Donor Restrictions |  | 48,823,765 |  | 44,639,141 |
| With Donor Restrictions |  | 8,285,148 |  | 7,384,194 |
| Total Net Assets |  | 57,108,913 |  | 52,023,335 |
| TOTAL LIABILITIES AND NET ASSETS | \$ | 59,640,106 | \$ | 54,793,084 |

The accompanying notes are an integral part of the consolidated financial statements.

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND <br> AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA <br> CONSOLIDATED STATEMENTS OF ACTIVITIES <br> FOR THE YEARS ENDED MARCH 31, 2021 AND 2020

## Revenue and Support:

Contributions
In-kind contributed services
Membership contributions
Investment income (loss)
Legal awards
Other income
Net assets released from restrictions Total Revenue and Support

Expenses:

## Program Services:

Program services
Supporting Services:
Management and general
Fundraising
Total Supporting Services
Total Expenses
Change in Net Assets
Net Assets at Beginning of the Year
NET ASSETS AT END OF YEAR

| 2021 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| WithoutDonorRestrictions | With <br> Donor Restrictions |  | Total |  |
|  |  |  |  |  |
|  |  |  |  |  |
| \$ 13,381,916 | \$ | 1,111,295 | \$ | 14,493,211 |
| 10,999,437 |  | - |  | 10,999,437 |
| 6,772,564 |  | - |  | 6,772,564 |
| 4,439,441 |  | 1,499,020 |  | 5,938,461 |
| 2,358,197 |  | - |  | 2,358,197 |
| 683,361 |  | - |  | 683,361 |
| 1,709,361 |  | $(1,709,361)$ |  | - |
| 40,344,277 |  | 900,954 |  | 41,245,231 |


| 30,839,536 | - | 30,839,536 |
| :---: | :---: | :---: |
| 3,302,113 | - | 3,302,113 |
| 2,018,004 | - | 2,018,004 |
| 5,320,117 | - | 5,320,117 |
| 36,159,653 | - | 36,159,653 |
| 4,184,624 | 900,954 | 5,085,578 |
| 44,639,141 | 7,384,194 | 52,023,335 |
| \$ 48,823,765 | \$ 8,285,148 | \$ 57,108,913 |


| 2020 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Without Donor Restrictions | With |  | Total |  |
|  |  | Donor |  |  |
|  |  | Restrictions |  |  |
| \$ 12,294,634 | \$ | 742,418 | \$ | 13,037,052 |
| 9,056,878 |  | - |  | 9,056,878 |
| 6,086,254 |  | - |  | 6,086,254 |
| 86,300 |  | $(158,339)$ |  | $(72,039)$ |
| 1,440,998 |  | - |  | 1,440,998 |
| 582,180 |  | - |  | 582,180 |
| 1,985,002 |  | $(1,985,002)$ |  | - |
| 31,532,246 |  | $(1,400,923)$ |  | 30,131,323 |

24,074,921
24,074,921

The accompanying notes are an integral part of the consolidated financial statements.

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND <br> AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA <br> CONSOLIDATED STATEMENTS OF FUNCTIONAL EXPENSES <br> FOR THE YEARS ENDED MARCH 31, 2021 AND 2020

|  | 2021 |  |  |  |  |  |  |  | 2020 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Supporting Services |  |  |  |  |  | Total Expenses |  | Program Services |  | Supporting Services |  |  |  |  |  | Total <br> Expenses |  |
|  | Program <br> Services | Management and General | Fundraising |  | Total Supporting Services |  |  |  | Management and General | Fundraising |  | Total Supporting Services |  |  |  |
| Administrative expenses | \$ 699,169 | \$ 69,409 | \$ | 110,983 | \$ | 180,392 | \$ | 879,561 |  |  | \$ | 739,897 | \$ | 100,835 | \$ | 50,637 | \$ | 151,472 | \$ | 891,369 |
| Bad debt | - |  |  | 6,667 |  | 6,667 |  | 6,667 |  | - |  | - |  | 100,000 |  | 100,000 |  | 100,000 |
| Depreciation | 312,862 | 79,336 |  | 49,143 |  | 128,479 |  | 441,341 |  | 287,188 |  | 59,010 |  | 57,246 |  | 116,256 |  | 403,444 |
| Hospitality and meetings | 38,089 | 22,738 |  | 1,454 |  | 24,192 |  | 62,281 |  | 398,659 |  | 26,926 |  | 135,817 |  | 162,743 |  | 561,402 |
| Insurance | 118,146 | 102,272 |  | 16,415 |  | 118,687 |  | 236,833 |  | 152,255 |  | 71,926 |  | 118 |  | 72,044 |  | 224,299 |
| Litigation non-service fees | 2,450 | - |  | - |  | - |  | 2,450 |  | 4,603 |  | - |  | - |  | - |  | 4,603 |
| Occupancy | 711,110 | 92,794 |  | 49,627 |  | 142,421 |  | 853,531 |  | 419,437 |  | 121,359 |  | 40,062 |  | 161,421 |  | 580,858 |
| Outside services | 546,222 | 208,090 |  | 17,805 |  | 225,895 |  | 772,117 |  | 1,336,688 |  | 141,938 |  | 53,704 |  | 195,642 |  | 1,532,330 |
| Personnel | 11,363,007 | 2,445,368 |  | 1,631,743 |  | 4,077,111 |  | 15,440,118 |  | 9,262,387 |  | 2,066,915 |  | 1,637,278 |  | 3,704,193 |  | 12,966,580 |
| Professional expenses | 11,490,658 | 149,938 |  | 74,443 |  | 224,381 |  | 11,715,039 |  | 9,542,500 |  | 75,802 |  | 36,907 |  | 112,709 |  | 9,655,209 |
| Program grants | 5,111,339 | - |  | - |  | - |  | 5,111,339 |  | 1,105,948 |  | - |  | - |  | - |  | 1,105,948 |
| Sponsorships - Other Organizations | 28,700 | - |  | - |  | - |  | 28,700 |  | 61,904 |  | - |  | - |  | - |  | 61,904 |
| Taxes, permits, fees and licenses | 5,405 | 8,805 |  | 181 |  | 8,986 |  | 14,391 |  | $(24,196)$ |  | 28,043 |  | 695 |  | 28,738 |  | 4,542 |
| Telecommunications | 386,600 | 103,071 |  | 59,151 |  | 162,222 |  | 548,822 |  | 398,223 |  | 41,678 |  | 40,859 |  | 82,537 |  | 480,760 |
| Travel | 25,779 | 20,292 |  | 392 |  | 20,684 |  | 46,463 |  | 389,428 |  | 57,797 |  | 20,448 |  | 78,245 |  | 467,673 |
| Total Expenses | \$ 30,839,536 | \$ 3,302,113 | \$ | 2,018,004 | \$ | 5,320,117 | \$ | 36,159,653 | \$ | 24,074,921 | \$ | 2,792,229 | \$ | 2,173,771 | \$ | 4,966,000 | \$ | 29,040,921 |

The accompanying notes are an integral part of the consolidated financial statements.

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND <br> AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED MARCH 31, 2021 AND 2020



The accompanying notes are an integral part of the consolidated financial statements.

# AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020 

## Note 1 - Organizations:

The consolidated financial statements include the following entities:

## American Civil Liberties Union Foundation of Northern California, Inc.

American Civil Liberties Union Foundation of Northern California, Inc. (the "Foundation") is a California Nonprofit Corporation (tax-exempt under Internal Revenue Code 26 U.S.C. Section 501(c)(3)). The Foundation employs litigation, policy advocacy, public education, organizing, and communications to protect and promote a broad range of civil liberties and civil rights. Acting on the firm belief that liberty must be protected for everyone if it is to be enjoyed by anyone, the Foundation works to defend the rights of all.

Known for its legal activities and litigation to preserve constitutional rights, the Foundation also engages in policy work to advance justice, equality, and freedom. The Foundation participates in public forums, interacts with the media, and engages in public education efforts. It also engages in partnerships with cooperating attorneys, community leaders, and community-based organizations. The ambitious legal docket includes more than 50 cases at any one time, addressing a wide range of constitutional issues, such as the freedom of expression, the right to privacy, the right to due process, and equal protection under the law. It advances those principles with a concentration on the following areas of law: educational equity, criminal justice, police practices, reproductive rights and gender equity, LGBT equality, technology and civil liberties, voting rights, and immigrants' rights. It advances a cross-cutting commitment to racial justice across many of these issues, programs, and strategies.

The Foundation is headquartered in San Francisco and does its work throughout the Northern and Central California regions stretching from Tulare and Monterey counties in the south to the Oregon border in the north. The Foundation has made a long-term commitment to California's Central Valley and operates an office in Fresno to serve the Central Valley and a new office in Sacramento to serve the Sacramento Metro region and nearby counties.

## American Civil Liberties Union of Northern California

The American Civil Liberties Union of Northern California (the "Union") is a California Nonprofit Corporation (tax-exempt under Internal Revenue Code 26 U.S.C. Section 501(c)(4)). Concerned people came together to form the ACLU of Northern California in 1934 to serve as an enduring guardian and advocate for constitutional rights.

Unlike the Foundation, the Union does not have a litigation program or legal docket; however, it works across a similar range of issues as the Foundation. The Union employs legislative advocacy, policy advocacy, public education, organizing, and communications to protect and promote a broad range of civil liberties and civil rights. It maintains programs for activist and community engagement, including volunteer-based chapters throughout the region.

# AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020 

## Note 1 - Organizations: (Continued)

In the fiscal year ending March 31, 2021 described in these audited financial statements, the Union housed the Center for Advocacy and Policy in Sacramento (the "Center"), which is a program jointly supported by the Union, the American Civil Liberties Union of Southern California, and the American Civil Liberties Union of San Diego and Imperial Counties, Inc. Center staff provide analysis and advocacy on behalf of civil liberties and civil rights before the California legislature and state agencies. They also educate the public through the media, and support California residents, ACLU members, and partner organizations to have a greater voice in their state government in support of civil liberties and civil rights. Effective April 1, 2021, the programs formerly housed at the Center were transferred to a new corporation called the American Civil Liberties Union California Action (ACLU Cal Action). ACLU Cal Action is a 501 (c)(4) corporation recently created to carry out the shared legislative and policy priorities of the 501 (c)(4) and 501(c)(3) corporations of the three California ACLU affiliates.

## Note 2 - Significant Accounting Policies:

## Consolidated Financial Statements

The consolidated financial statements include the accounts of Foundation and Union, which are collectively referred to as the "Organizations". All material intercompany transactions have been eliminated in consolidation.

## Accounting Method

The consolidated financial statements of the Organizations have been prepared on the accrual basis of accounting which is in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) and, accordingly, reflect all significant receivables, payables, and other liabilities.

## Financial Statement Presentation

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantorimposed restrictions. Accordingly, net assets and changes thereon are classified and reported as follows:

- Net Assets Without Donor Restrictions - Net assets available for use in general operations, and not subject to donor (or certain grantor) restrictions. The governing boards have designated net assets without restrictions as described in Note 11.
- Net Assets With Donor Restrictions - Net assets subject to donor (or certain grantor) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donorimposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.


# AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020 

Note 2 - Significant Accounting Policies: (Continued)

## Estimates

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management of each the Union and Foundation ("Management") to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## Risks and Uncertainties

The Organizations invest in various types of investment securities which are exposed to various risks, such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near-term, and such changes could materially affect the amounts reported in the consolidated statement of financial position.

## Fair Value Measurements

Fair value accounting standards define fair value, establish a framework for measuring fair value, outline a fair value hierarchy based on inputs used to measure fair value, and enhance disclosure requirements for fair value measurements. The fair value hierarchy distinguishes between market participant assumptions based on market data obtained from sources independent of the reporting entity (observable inputs that are classified within Level 1 or 2 of the hierarchy), and each reporting entity's own assumptions about market participant assumptions (unobservable inputs classified within Level 3 of the hierarchy).

- Level 1 inputs are quoted prices in active markets for identical investments that the Organizations have the ability to access at the measurement date.
- Level 2 inputs are inputs, other than quoted prices included within Level 1, that are observable for the investment, either directly or indirectly.
- Level 3 inputs are unobservable inputs for the investment.

The Organizations' consolidated statements of financial position include the following financial instruments that are required to be measured at fair value on a recurring basis:

- Investments in equities/common stock, mutual funds, and real estate investment trust are considered Level 1 assets and are reported at fair value based on quoted prices in active markets for identical assets at the measurement date.
- Investments in U.S. agency notes, and corporate bonds are considered Level 2 assets, and are reported at fair value based on quoted prices in active markets for similar assets at the measurement date.
- Beneficial interest in endowment funds held at the Endowment of the American Civil Liberties Union Foundation, Inc. ("National Foundation") are considered a Level 3 asset and is reported at the fair value of the underlying assets as provided by the National Foundation (Note 10).


# AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020 

## Note 2 - Significant Accounting Policies:(Continued)

## Allowance for Doubtful Accounts

Bad debts are recognized on the allowance method, based on historical experience and management's evaluation of outstanding receivables. Management believes that all accounts receivable and contributions receivable were fully collectible; therefore, no allowance for doubtful accounts receivable and contributions receivable was recorded at March 31, 2021 and 2020.

## Capitalization and Depreciation

The Organizations capitalize all expenditures in excess of $\$ 5,000$ for property and equipment at cost, while donations of property and equipment are recorded at their estimated fair values. Such donations are reported as support without donor restrictions, unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use, and contributions of cash that must be used to acquire property and equipment, are reported as support with donor restrictions. Absent donor stipulations regarding how those donated assets must be maintained, the Organizations reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Organizations reclassify net assets with donor restrictions to net assets without donor restrictions at that time. Property and equipment are depreciated using the straight-line method over the estimated useful asset lives as follows:

| Building and improvements | $30-39$ years |
| :--- | ---: |
| Equipment | 5 years |
| Furniture and fixtures | 5 years |
| Website and software | $3-5$ years |

Depreciation totaled $\$ 441,341$ and $\$ 403,444$ for the years ended March 31, 2021 and 2020, respectively.
Maintenance and repairs are charged to operations as incurred. Upon sale or disposition of property and equipment, the asset account is reduced by the cost, and the accumulated depreciation account is reduced by the depreciation taken prior to the sale. Any resultant gain or loss is then recorded as other income or loss.

## Impairment of Real Estate

The Organizations review their investments in real estate for impairment whenever events and changes in circumstances indicate that the carrying value of such property may not be recoverable. Recoverability is measured by a comparison of the carrying amount of the real estate to the estimated proceeds from the eventual disposition of the real estate. If the real estate is considered to be impaired, the impairment to be recognized is measured at the amount by which the carrying amount of real estate exceeds the fair value of such property. There were no impairment losses recognized in 2021 and 2020.

## Compensated Absences

Accumulated unpaid vacation totaling $\$ 953,328$ and $\$ 807,579$ at March 31, 2021 and 2020, respectively, is accrued when incurred and included in accounts payable and accrued expenses.

# AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020 

## Note 2 - Significant Accounting Policies:(Continued)

## Revenue Recognition

## Contributions

Contributions are recognized when the donor makes a promise to give in writing to the Organizations that is in substance, unconditional. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met. Contributions are recorded as without donor restriction or with donor restriction, depending on the existence or nature of any donor restrictions. All donor-restricted support is reported as an increase in net assets with donor restrictions. When the stipulated time restriction ends or purpose restriction is accomplished, donor-restricted net assets are reclassified to net assets without donor restrictions. Contributions to be received in future periods are discounted at an appropriate discount rate. Amortization of discounts is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contributions.

## Legal Awards

Pursuant to the Civil Rights Attorneys Fee Awards Act of 1976 and similar laws, legal fees, and expenses may be awarded in certain legal actions. The amounts of these awards are the result of court determinations and/or negotiations between the parties to the matters. Management anticipates that the Foundation will be the recipient of legal awards of a substantial amount, but is unable to determine the amounts receivable with any degree of accuracy. Accordingly, the Foundation's accounting policy is to accrue an award only when, in management's judgment, the amount appears relatively certain of collection.

## Other Income

Other income consists of reimbursed expenses, ticket sales for conferences and events, rental income, and other miscellaneous income. Other income is recognized in the period that it is earned.

## Donated Services

The Organizations utilize the services of many volunteers throughout the year. This contribution of services by the volunteers is not recognized in the consolidated financial statements, unless the services received (a) create or enhance nonfinancial assets, or (b) require specialized skills which are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation. The Foundation received donated legal services totaling $\$ 10,999,437$ and $\$ 9,056,878$ for the years ended March 31, 2021 and 2020, respectively.

# AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020 

## Note 2 - Significant Accounting Policies:(Continued)

## Functional Allocation of Expenses

The consolidated statements of functional expenses present expenses by function and natural classification. Expenses directly attributable to a specific functional area are reported as expenses of those functional areas. A portion of expenses that benefit multiple functional areas have been allocated between programs and supporting services, based on a resource sharing agreement that allocates costs primarily based on the proportion of fulltime employee equivalents of a program or supporting service, versus the total organizational full-time employee equivalents. Fundraising costs do not include the substantial fundraising costs incurred by National Foundation and American Civil Liberties Union, Inc. ("National Union").

## Income Taxes

Foundation is a public charity and is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and Section 23701(d) of the California Revenue and Taxation Code. Union is a civic league and is exempt from income taxes under Section 501(c)(4) of the Internal Revenue Code and Section 23701(f) of the California Revenue and Taxation Code. The Organizations believe that they have appropriate support for any tax positions taken, and, as such, does not have any uncertain tax positions that are material to the financial statements. The Foundation and Union are not private foundations.

The Foundation's and Union's Return of Organization Exempt from Income Tax for the years ended March 31, 2021, 2020, 2019, and 2018 are subject to examination by the Internal Revenue Service and State taxing authorities, generally three to four years after the returns were filed.

## Concentration of Credit Risk

The Organizations maintain their cash in bank accounts and brokerage accounts which, at times, may exceed federally insured limits. The Organizations have not experienced any losses in such accounts. The Organizations believe they are not exposed to any significant credit risk on cash and cash equivalents.

## Cash and Cash Equivalents

For purposes of the consolidated statements of cash flows, the Organizations consider all highly liquid investments available for current use with an initial maturity of three months or less to be cash equivalents. Certificates of deposits that may be redeemed without a significant penalty are considered cash and cash equivalents, regardless of the maturity. The following is a composition of the combined amounts appearing in the consolidated statements of cash flows at March 31:

|  | $\underline{2021}$ | $\underline{2020}$ |
| :--- | ---: | ---: |
| Cash and money market funds | $\$ 18,565,367$ | $\$ 14,404,351$ |
| Certificates of deposit | $\underline{4,528,441}$ | $10,322,448$ <br> $\quad$ Total Cash and Cash Equivalents |
|  |  |  |

Certificates of deposit included in cash and cash equivalents bear interest at rates ranging from $1.60 \%$ to $3.30 \%$ and mature through August 2024.

# AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020 

## Note 2 - Significant Accounting Policies:(Continued)

## Subsequent Events

In preparing these consolidated financial statements, the Organizations have evaluated events and transactions for potential recognition or disclosure through October 28, 2021, the date the consolidated financial statements were available to be issued.

## Note 3 - Liquidity and Availability

The Organizations regularly monitor the availability of resources required to meet its operating needs and other contractual commitments, while also striving to maximize the investment of its available funds. The Organizations consider investment income without donor restrictions, appropriated earnings from donor-restricted funds, contributions without donor restrictions, and contributions with donor restrictions for use in current programs which are ongoing, major, and central to its annual operations to be available to meet cash needs for general expenditures. For purposes of analyzing resources available to meet general expenditures over a 12 -month period, the Organizations consider all expenditures related to its ongoing activities, as well as the conduct of services undertaken to support those activities, to be general expenditures.

The table below presents financial assets available for general expenditures within one year at March 31:

|  | $\underline{2021}$ |  | $\underline{2020}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash and cash equivalents, net of designated reserves | \$ | 3,154,692 | \$ | 7,748,481 |
| Investments |  | 16,091,213 |  | 9,287,591 |
| Accounts receivable |  | 340,766 |  | 159,853 |
| Contributions receivable |  | 250,000 |  | 1,117,500 |
| Due from National Foundation |  | 3,963,035 |  | 5,562,207 |
| Due from National Union |  | 1,760,117 |  | 866,820 |
| Appropriation of endowment earnings |  | 200,000 |  | 200,000 |
| Financial assets available to meet general expenditures within one year | \$ | 25,759,823 | \$ | 24,942,452 |

In addition to financial assets available to meet general expenditures over the next 12 months, the Organizations operate with balanced budgets, and anticipate collecting sufficient revenue to cover general expenditures.

Endowment funds consist of donor-restricted endowments. Income from donor-restricted endowments is restricted for specific purposes, with the exception of the amounts available for general use. Appropriations of endowment fund earnings are made in accordance with the spending policy, as described in Note 13. The portion of donorrestricted endowment funds required to be held in perpetuity are not available for general expenditure.

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND <br> AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020

## Note 4 - Fair Value Measurements:

The following table summarizes investments measured at fair value by classification within the fair value hierarchy at March 31:

|  | 2021 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Quoted Prices in Active Markets for Identical Assets (Level 1) |  | Significant Other Observable Inputs (Level 2) |  | Significant Unobservable Inputs (Level 3) |  | Balance at <br> March 31, 2021 |  |
| Equities/Common stock: |  |  |  |  |  |  |  |  |
| International |  | 809,296 |  | - |  | - |  | 809,296 |
| Mutual funds |  |  |  |  |  |  |  |  |
|  |  | 816,155 |  | - |  | - |  | 816,155 |
| Real estate investment trust |  | 352,585 |  | - |  | - |  | 352,585 |
| Corporate bonds |  |  |  | 2,592,373 |  | - |  | 2,592,373 |
| U.S. agency notes |  | - |  | 1,014,727 |  | - |  | 1,014,727 |
| Beneficial interest in endowment funds (Note 10) |  | - |  | - |  | 6,151,832 |  | 6,151,832 |
|  | \$ | 12,484,113 | \$ | 3,607,100 | \$ | 6,151,832 | \$ | 22,243,045 |
|  | 2020 |  |  |  |  |  |  |  |
|  |  | oted Prices in Active arkets for tical Assets Level 1) |  | Significant Other Observable Inputs (Level 2) |  | ignificant <br> observable <br> Inputs <br> Level 3) |  | $\begin{aligned} & \text { 3alance at } \\ & \text { rch 31, } 2020 \end{aligned}$ |
| Equities/Common stock: |  |  |  |  |  |  |  |  |
| Domestic | \$ | 5,327,457 | \$ | - | \$ | - | \$ | 5,327,457 |
| International |  | 530,362 |  | - |  | - |  | 530,362 |
| Mutual funds |  | 682,711 |  | - |  | - |  | 682,711 |
| Real estate investment trust |  | 265,970 |  | - |  | - |  | 265,970 |
| Corporate bonds |  | - |  | 1,685,863 |  | - |  | 1,685,863 |
| U.S. agency notes |  | - |  | 795,228 |  | - |  | 795,228 |
| Beneficial interest in endowment funds (Note 10) |  | - |  | - |  | 4,866,728 |  | 4,866,728 |
|  | \$ | 6,806,500 | \$ | 2,481,091 | \$ | 4,866,728 | \$ | 14,154,319 |

The reconciliation for financial instruments measured at fair value on a recurring basis as significant unobservable inputs (Level 3) are included in Note 10, as indicated above.

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND <br> AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020

## Note 4 - Fair Value Measurements: (Continued)

The following table represents the Level 3 financial instruments of the Foundation, the valuation techniques used to measure the fair value of those financial instruments, and the significant unobservable inputs and the range of values for those inputs for the years ended March 31:

2021

| Instrument | Fair Value | Principal Valuation Technique | Unobservable $\qquad$ | Significant Input Values |
| :---: | :---: | :---: | :---: | :---: |
| Beneficial interest in endowment funds | \$ 6,151,832 | Valuation of underlying assets as provided by National Foundation | Base price | N/A |


| 2020 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Instrument | Fair Value | Principal Valuation Technique | Unobservable Inputs | Significant Input Values |
| Beneficial interest in endowment funds | \$ 4,866,728 | Valuation of underlying assets as provided by National Foundation | Base price | N/A |

## Note 5 - Investments:

Investments consist of the following at March 31:

|  | $\underline{2021}$ | $\underline{2020}$ |  |
| :--- | ---: | ---: | ---: |
| Equities/Common stock | $\$ 11,315,373$ | $\$$ | $5,857,819$ |
| Corporate bonds | $2,592,373$ |  | $1,685,863$ |
| U.S. agency notes | $1,014,727$ |  | 795,228 |
| Mutual funds | 816,155 |  | 682,711 |
| Real estate investment trust | 352,585 | 265,970 |  |
| $\quad$ Total Investments | $\underline{16,091,213}$ | $\$ 9,287,591$ |  |

The following schedule summarizes the investment income (loss) for the years ended March 31:

|  | 2021 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Without <br> Donor <br> Restrictions |  | With <br> Donor <br> Restrictions |  | Total |  |
| Interest and dividend income | \$ | 401,463 | \$ | 97,859 | \$ | 499,322 |
| Realized and unrealized gains |  | 4,072,192 |  | 1,448,781 |  | 5,520,973 |
| Investment fees |  | $(34,214)$ |  | $(47,620)$ |  | $(81,834)$ |
| Investment Income | \$ | 4,439,441 | \$ | 1,499,020 | \$ | 5,938,461 |

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020

## Note 5 - Investments: (Continued)

|  | 2020 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Without Donor Restrictions |  | With <br> Donor <br> Restrictions |  | Total |  |
| Interest and dividend income | \$ | 337,228 | \$ | 117,994 | \$ | 455,222 |
| Realized and unrealized gains (losses) |  | $(204,326)$ |  | $(199,767)$ |  | $(404,093)$ |
| Investment fees |  | $(46,602)$ |  | $(76,566)$ |  | $(123,168)$ |
| Investment Income (Loss) | \$ | 86,300 | \$ | $(158,339)$ | \$ | $(72,039)$ |

## Note 6 - Contributions Receivable:

Contributions receivable consist of the following at March 31:

| Current: $\quad \underline{\underline{2021}} \underline{\underline{2020}}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Due in less than one year | \$ | 250,000 | \$ | 1,117,500 |
| Noncurrent: |  |  |  |  |
| Due in one-to-five years |  | - |  | 100,000 |
| Less: Discounts to present value |  | - |  | $(2,913)$ |
| Total Noncurrent, Net |  | - |  | 97,087 |
| Total Contributions Receivable, Net | \$ | 250,000 |  | 1,214,587 |

The contributions receivable have been discounted to their present value using a discount rate of $3 \%$ at March 31, 2020.

## Note 7 - American Civil Liberties Union Foundation, Inc.:

Foundation has entered into an agreement with National Foundation whereby certain revenues are shared according to a set formula. Revenues subject to this agreement include contributions without donor restrictions, and certain restricted contributions. Foundation also shares in certain funds which are raised nationally. Foundation also shares certain fundraising and administrative costs associated with pooled endowment investment funds administered through National Foundation (See Note 10). Foundation's share of National Foundation revenue sharing totaled $\$ 6,938,035$ and $\$ 5,562,207$ for the years ended March 31, 2021 and 2020, respectively. Receivables due from National Foundation for revenue sharing totaled $\$ 3,963,035$ and $\$ 5,562,207$ at March 31, 2021 and 2020, respectively. Payables due to National Foundation related to revenue sharing on contributions receivable totaled $\$ 100,000$ and $\$ 325,417$ at March 31, 2021 and 2020, respectively.

# AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020 

## Note 8 - American Civil Liberties Union, Inc.:

Union has entered into an agreement with National Union whereby certain revenues are shared according to a set formula. Revenues subject to this agreement include certain membership dues and renewals, special appeals, and bequests. The National Union pays the cost of membership acquisition and renewal, which are not shown as an expense of the Union. As a result, the Union does not incur significant costs for fundraising. Union's share of National Union membership income totaled $\$ 6,772,564$ and $\$ 6,086,254$ for membership dues for the years ended March 31, 2021 and 2020, respectively. Union's share of National Union special appeals and bequests totaled $\$ 720,514$ and $\$ 364,305$ for the years ended March 31, 2021 and 2020, respectively. Receivables due from National Union totaled $\$ 1,760,117$ and $\$ 866,820$ at March 31, 2021 and 2020, respectively.

## Note 9 - Property and Equipment:

Property and equipment consist of the following at March 31:

|  | 2021 |  |  | 2020 |
| :---: | :---: | :---: | :---: | :---: |
| Building and improvements | \$ | 11,235,936 | \$ | 11,177,170 |
| Furniture and fixtures |  | 657,974 |  | 651,146 |
| Equipment |  | 134,211 |  | 134,211 |
| Website and software |  | 171,844 |  | 156,839 |
| Construction in progress |  | 153,055 |  | 5,864 |
| Subtotal |  | 12,353,020 |  | 12,125,230 |
| Less: Accumulated depreciation |  | $(4,643,081)$ |  | (4,201,740) |
| Property and Equipment, Net | \$ | 7,709,939 | \$ | 7,923,490 |

## Note 10 - Beneficial Interest in Endowment Funds:

Foundation has a beneficial interest in endowment funds held by National Foundation, which are invested in the pooled investments held by State Street Bank \& Trust ("Custodian"). The beneficial interest in endowment funds held by National Foundation's Endowment is invested in a portfolio of mutual funds and exchange traded funds, which is structured for long-term total return. These funds are classified as with donor restrictions of a perpetual nature as they must be maintained in perpetuity. Foundation pays a portion of the investment fees charged by the Custodian.

The activity of the beneficial interest in endowment funds held by National Foundation's Endowment consisted of the following for the years ended March 31:

|  | $\underline{2021}$ |  | $\underline{2020}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Balance at Beginning of Year | \$ | 4,866,728 | \$ | 5,230,937 |
| Contributions |  | 1,000 |  | 1,000 |
| Investment gains (losses) |  | 1,546,640 |  | $(81,773)$ |
| Investment fees |  | $(47,620)$ |  | $(76,566)$ |
| Distributions |  | $(214,916)$ |  | $(206,870)$ |
| Balance at End of Year | \$ | 6,151,832 | \$ | 4,866,728 |

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND <br> AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020

## Note 11 - Board Designated Funds:

Under a policy established by the Board of Directors, the Organizations have set aside certain funds for specific projects and expenditures. The following is a summary of the board designated funds at March 31:

|  |  | 2021 |  | 2020 |
| :---: | :---: | :---: | :---: | :---: |
| Accumulated earnings: |  |  |  |  |
| Advocacy funds | \$ | 4,429,616 | \$ | 874,340 |
| Ballot initiative advocacy funds |  | 1,913,830 |  | 2,405,723 |
| Attorney fees |  | 4,720,922 |  | 3,402,451 |
| Sustainability and impact funds |  | 4,168,847 |  | 4,632,052 |
| Centennial campaign |  | 2,782,226 |  | 4,152,576 |
| Building fund |  | 1,000,000 |  | 1,000,000 |
| Issue advocacy |  | 642,448 |  | 256,550 |
| Chapter funds |  | 281,227 |  | 254,626 |
| Total Board Designated Funds | \$ | 19,939,116 | \$ | 16,978,318 |

## Note 12 - Net Assets With Donor Restrictions:

Net assets with donor restrictions consist of the following at March 31:

|  |  | $\underline{2021}$ |  | $\underline{2020}$ |
| :---: | :---: | :---: | :---: | :---: |
| Subject to Expenditure for Specified Purpose: |  |  |  |  |
| Bequests: |  |  |  |  |
| LGBTI | \$ | 962,061 | \$ | 962,061 |
| First amendment rights |  | 231,493 |  | 231,493 |
| AIDS-related and gay/lesbian rights |  | 56,756 |  | 77,530 |
| Criminal justice |  | - |  | 402,634 |
| Total Bequests |  | 1,250,310 |  | 1,673,718 |
| Criminal justice |  | 610,000 |  | 150,282 |
| Youth education |  | 67,785 |  | 67,785 |
| Reproductive rights |  | 61,221 |  | 9,602 |
| Education equity |  | 32,500 |  | - |
| Immigrants' rights |  | 11,500 |  | 293,575 |
| Total Subject to Expenditure for Specified Purpose |  | 2,033,316 |  | 2,194,962 |
| Subject to the Passage of Time: |  |  |  |  |
| Contributions receivable, net |  | 100,000 |  | 322,504 |
| Perpetual in Nature: |  |  |  |  |
| Beneficial interest in endowment funds |  | 6,151,832 |  | 4,866,728 |
| Total Net Assets with Donor Restrictions | \$ | 8,285,148 | \$ | 7,384,194 |

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020

## Note 12 - Net Assets With Donor Restrictions: (Continued)

Net assets released from donor restrictions by incurring expenses satisfying the restricted purpose or by the occurrence of the passage of time or other events specified by the donors are as follows for the years ended March 31:
Purpose Restrictions Accomplished:
Criminal justice
Immigrants' rights
Education equity
AIDS-related and gay/lesbian rights
Reproductive rights
LGBTI
Voting rights
Church and state
Time Restrictions Fulfilled
Endowment Fund Distributions
Total Net Assets Released From Restrictions

| $\underline{2021}$ |  | $\underline{2020}$ |  |
| :---: | :---: | :---: | :---: |
| \$ | 598,676 | \$ | 896,412 |
|  | 431,527 |  | 343,161 |
|  | 204,475 |  | 102,500 |
|  | 20,773 |  | - |
|  | 16,490 |  | 50,583 |
|  | - |  | 74,680 |
|  | - |  | 69,835 |
|  |  |  | 26,750 |
|  | 222,504 |  | 214,211 |
|  | 214,916 |  | 206,870 |
| \$ | 1,709,361 | \$ | 1,985,002 |

Note 13 - Endowment Net Assets:
The endowment funds of Foundation are held by National Foundation. Foundation's endowment consists of individual funds established for a variety of purposes. As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence of donor-imposed restrictions.

The Board of Directors of Foundation has interpreted the enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 ("UPMIFA") as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, Foundation classifies donor-restricted net assets of a perpetual nature as (1) the original value of gifts donated to the permanent endowment, (2) the original value of subsequent gifts donated to the permanent endowment, (3) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donorrestricted endowment fund that is not classified in donor-restricted net assets of a perpetual nature is classified as donor-restricted net assets with time restriction, until those amounts are appropriated for expenditure by Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA.

# AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020 

## Note 13 - Endowment Net Assets: (Continued)

In accordance with UPMIFA, Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purpose of Foundation and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of Foundation
- The investment policies of Foundation

Foundation considers a fund to be underwater if the fair value of the fund is less than the sum of (a) the original value of initial and subsequent gift amounts donated to the fund, and (b) any accumulations to the fund that are required to be maintained in perpetuity in accordance with the direction of the applicable donor gift instrument. The Foundation has interpreted UPMIFA to permit spending from underwater funds in accordance with the prudent measures required under the law. Foundation had no underwater endowment funds at March 31, 2021 and 2020.

National Foundation has adopted investment and spending policies for endowment funds that:

- Protect the invested assets
- Preserve spending capacity of the fund income
- Maintain a diversified portfolio of assets that meet investment return objectives, while keeping risk at a level commensurate with that of the median fund in comparable foundations
- Comply with applicable laws

Foundation's endowment funds held by National Foundation are invested in the pooled investments held by Custodian. National Foundation established this pooled investment fund in order to provide diversified investments for all 501(c) (3) affiliates of the National Foundation, including the Foundation. National Foundation's spending policy is to disburse a maximum of $4 \%$ annually.

Endowment composition by type of fund at March 31:

$$
\underline{2021}
$$

$\underline{2020}$
Beneficial Interest in Donor-Restricted Endowment Funds:

| Trust for the Bill of Rights | $\$ 3,831,089$ | $\$$ | $3,031,291$ |
| :--- | ---: | ---: | ---: | ---: |
| Howard A. Friedman Endowment | $2,022,343$ |  | $1,600,148$ |
| Cheri Bryant Building Sustainability Endowment | 206,290 |  | 162,408 |
| Ehrlich Emerging Issues Fund | 47,454 |  | 37,547 |
| Henry Sinton Fund Freedom of Expression |  | 44,656 | 35,334 |
| Total Beneficial Interest in Donor-Restricted Endowment Funds |  | $\$ 4,6,151,832$ | $\$ 4,866,728$ |

# AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND <br> AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020 

## Note 13 - Endowment Net Assets: (Continued)

Changes in endowment net assets for the years ended March 31:

|  | $\underline{2021}$ |  | $\underline{2020}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Balance at Beginning of Year | \$ | 4,866,728 | \$ | 5,230,937 |
| Contributions |  | 1,000 |  | 1,000 |
| Investment income (loss) |  | 1,499,020 |  | $(158,339)$ |
| Distributions |  | $(214,916)$ |  | $(206,870)$ |
| Balance at End of Year | \$ | 6,151,832 | \$ | 4,866,728 |

## Note 14 -Commitments and Contingency:

## Retirement Plans

The Foundation and Union participate in National Union's multi-employer defined benefit pension plan (Plan No. 001 and EIN: 13-3871360) (the "Plan"), which was frozen effective April 1, 2009. Accordingly, no new participants have been added to the defined benefit plan census. National Union completed an actuarial valuation of the funded status of the Plan, which estimated that the Plan is $86 \%$ and $71 \%$ funded at March 31, 2021 and 2020, respectively. The net periodic pension cost is determined at the national level, and the Organizations fund their proportional share of the funding normal cost for the plan year ending within the fiscal year. Pension expense totaled $\$ 356,936$ and $\$ 436,497$ for the years ended March 31, 2021 and 2020, respectively.

The Foundation and Union also participate in National Union's multi-employer defined contribution plan (the "Contribution Plan"). The employees of the Organizations who meet the eligibility criteria may participate in the Contribution Plan. The Organizations contribute $2 \%$, and makes a matching contribution of up to $3.5 \%$, based on employee contribution percentages. Pension expense totaled $\$ 457,692$ and $\$ 403,984$ for the years ended March 31, 2021 and 2020, respectively.

## Operating Lease

The Organizations lease office space under lease agreements expiring through March 2024. Rent expense under these leases totaled $\$ 406,072$ and $\$ 397,711$ for the years ended March 31, 2021 and 2020, respectively.

The following is a schedule of future minimum lease payments under the lease:

| Years Ended March 31 |  |  |
| :---: | :---: | :---: |
| 2022 | \$ | 410,269 |
| 2023 |  | 363,607 |
| 2024 |  | 193,344 |
| Total | \$ | 967,220 |

# AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> MARCH 31, 2021 AND 2020 

## Note 14 -Commitments and Contingency:

## Coronavirus Pandemic Contingency

The COVID-19 pandemic, whose effects first became known in January 2020, is having a broad and negative impact on commerce and financial markets around the world. The United States and global markets experienced significant declines in value resulting from uncertainty caused by the pandemic. The Organizations are closely monitoring their investment portfolios and liquidity and are actively working to minimize the impact of these declines. The extent of the impact of COVID-19 on the Organizations' operational and financial performance will depend on certain developments, including the duration and spread of the outbreak and its impacts on the Organizations' donors, employees, and vendors, all of which at present, cannot be determined. Accordingly, the extent to which COVID-19 may impact the Organizations' financial position and changes in net assets and cash flows is uncertain and the accompanying financial statements include no adjustments relating to the effects of this pandemic.

## Note 15 - ACLU California Action:

During fiscal year 2021, the ACLU California affiliates (comprised of the 501(c)(3) and 501(c)(4) corporations of the ACLUs of Northern California, Southern California, and San Diego and Imperial Counties) formed a new 501(c)(4) corporation, ACLU California Action. ACLU California Action will house certain programs intended to advance state-level work for civil liberties and civil rights. The Foundation and the Union each designate directors to the ACLU California Action board and will make annual financial contributions to ACLU California Action as part of the annual budgeting process of each corporation. The annual contribution will be in the form of a grant and will include a written grant agreement with any restrictions and/or prohibitions on the use of funds. Contributions totaled $\$ 496,477$ for the year ended March 31, 2021.

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND <br> AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA SUPPLEMENTARY CONSOLIDATING SCHEDULE OF FINANCIAL POSITION

 MARCH 31, 2021
## Current Assets:

Cash and cash equivalents
Investments
Accounts receivable
Contributions receivable
Due from National Foundation
Due from National Union
Due from Foundation
Prepaid expenses
Total Current Assets
Noncurrent Assets:

## Deposits

Property and equipment, net
Beneficial interests in endowment funds Total Noncurrent Assets

## TOTAL ASSETS

| ASSETS |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Foundation | Union |  | Eliminations |  | Consolidated |  |
| \$ 12,234,821 | \$ | 10,858,987 | \$ | - | \$ | 23,093,808 |
| 14,546,307 |  | 1,544,906 |  | - |  | 16,091,213 |
| 322,266 |  | 18,500 |  | - |  | 340,766 |
| 250,000 |  | - |  | - |  | 250,000 |
| 3,963,035 |  | - |  | - |  | 3,963,035 |
| - |  | 1,760,117 |  | - |  | 1,760,117 |
| - |  | 305,419 |  | $(305,419)$ |  | - |
| 232,780 |  | 11,834 |  | - |  | 244,614 |
| 31,549,209 |  | 14,499,763 |  | $(305,419)$ |  | 45,743,553 |
| 26,832 |  | 7,950 |  | - |  | 34,782 |
| 7,647,700 |  | 62,239 |  | - |  | 7,709,939 |
| 6,151,832 |  | - |  | - |  | 6,151,832 |
| 13,826,364 |  | 70,189 |  | - |  | 13,896,553 |
| \$ 45,375,573 | \$ | 14,569,952 | \$ | $(305,419)$ | \$ | 59,640,106 |

## LIABILITIES AND NET ASSETS

## Current Liabilities:

Accounts payable and accrued expenses
Deposits
Due to National Foundation
Due to Union
Total Current Liabilities
Noncurrent Liabilities:
Grant payable
Total Noncurrent Liabilities
Total Liabilities
Net Assets:
Without Donor Restrictions:
Undesignated
Board designated
Property and equipment
Total Without Donor Restrictions
With Donor Restrictions
Total Net Assets
TOTAL LIABILITIES AND NET ASSETS


## AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND <br> AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA SUPPLEMENTARY CONSOLIDATING SCHEDULE OF FINANCIAL POSITION <br> MARCH 31, 2020

| Current Assets: |
| :--- |
| Cash and cash equivalents |
| Investments |
| Accounts receivable |
| Contributions receivable |
| Due from National Foundation |
| Due from National Union |
| Due from Foundation |
| Prepaid expenses |
| $\quad$ Total Current Assets |
| Noncurrent Assets: |
| Contributions receivable, net |
| Deposits |
| Property and equipment, net |
| Beneficial interests in endowment funds |
| Total Noncurrent Assets |



LIABILITIES AND NET ASSETS

| $\frac{\text { Current Liabilities: }}{\text { Accounts payable and accrued expenses }}$ |
| :--- |
| Deposits |
| Due to National Foundation |
| Due to Union |
| Total Current Liabilities |
| Noncurrent Liabilities: |
| Grant payable |
| Due to National Foundation |
| Total Noncurrent Liabilities |
| Total Liabilities |
| Net Assets: |
| Without Donor Restrictions: |
| Undesignated |
| Board designated |
| Property and equipment |
| Total Without Donor Restrictions |
| With Donor Restrictions |
| Total Net Assets |
| TOTAL LIABILITIES AND NET ASSETS |



## AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND <br> AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA SUPPLEMENTARY CONSOLIDATING SCHEDULE OF ACTIVITIES <br> FOR THE YEAR ENDED MARCH 31, 2021

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND <br> AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA SUPPLEMENTARY CONSOLIDATING SCHEDULE OF ACTIVITIES <br> FOR THE YEAR ENDED MARCH 31, 2020

| Net Assets Without Donor Restrictions: | Foundation |  | Union |  | Eliminations |  | Consolidated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| Revenue and Support: |  |  |  |  |  |  |  |  |
| Contributions | \$ | 11,704,795 | \$ | 889,839 | \$ | $(300,000)$ | \$ | 12,294,634 |
| In-kind contributed services |  | 9,056,878 |  | - |  | - |  | 9,056,878 |
| Membership contributions |  | - |  | 6,086,254 |  | - |  | 6,086,254 |
| Legal awards |  | 1,440,998 |  |  |  |  |  | 1,440,998 |
| Other income |  | 144,833 |  | 437,347 |  |  |  | 582,180 |
| Investment income (loss) |  | $(58,662)$ |  | 144,962 |  |  |  | 86,300 |
| Net assets released from restrictions |  | 1,944,105 |  | 40,897 |  | - |  | 1,985,002 |
| Total Revenue and Support |  | 24,232,947 |  | 7,599,299 |  | $(300,000)$ |  | 31,532,246 |
| Expenses: |  |  |  |  |  |  |  |  |
| Program Services: |  |  |  |  |  |  |  |  |
| Program services |  | 19,906,145 |  | 4,468,776 |  | $(300,000)$ |  | 24,074,921 |
| Supporting Services: |  |  |  |  |  |  |  |  |
| Management and general |  | 1,791,216 |  | 1,001,013 |  | - |  | 2,792,229 |
| Fundraising |  | 1,886,096 |  | 287,675 |  | - |  | 2,173,771 |
| Total Supporting Services |  | 3,677,312 |  | 1,288,688 |  | - |  | 4,966,000 |
| Total Expenses |  | 23,583,457 |  | 5,757,464 |  | $(300,000)$ |  | 29,040,921 |
| Change in Net Assets Without Donor Restrictions |  | 649,490 |  | 1,841,835 |  | - |  | 2,491,325 |
| Net Assets With Donor Restrictions: |  |  |  |  |  |  |  |  |
| Contributions |  | 692,418 |  | 50,000 |  | - |  | 742,418 |
| Investment loss |  | $(158,339)$ |  | - |  | - |  | $(158,339)$ |
| Net assets released from restrictions |  | (1,944,105) |  | $(40,897)$ |  | - |  | (1,985,002) |
| Change in Net Assets With Donor Restrictions |  | (1,410,026) |  | 9,103 |  | - |  | (1,400,923) |
| Change in Net Assets |  | $(760,536)$ |  | 1,850,938 |  | - |  | 1,090,402 |
| Net Assets at Beginning of Year |  | 41,365,543 |  | 9,567,390 |  |  |  | 50,932,933 |
| NET ASSETS AT END OF YEAR | \$ | 40,605,007 | \$ | 11,418,328 | \$ | - | \$ | 52,023,335 |

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION <br> OF NORTHERN CALIFORNIA, INC. AND <br> AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA SUPPLEMENTARY SCHEDULE OF FUNCTIONAL EXPENSES FOUNDATION <br> FOR THE YEAR ENDED MARCH 31, 2021

|  | Program <br> Services |  | Supporting Services |  |  |  |  |  | Total <br> Expenses |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Management and General |  | Fundraising |  |  | Total <br> upporting <br> Services |  |  |
| Administrative expenses | \$ | 358,565 | \$ | 67,175 | \$ | 95,362 | \$ | 162,537 | \$ | 521,102 |
| Bad debt |  | - |  | - |  | 6,667 |  | 6,667 |  | 6,667 |
| Depreciation |  | 291,613 |  | 74,788 |  | 47,853 |  | 122,641 |  | 414,254 |
| Hospitality and meetings |  | 21,267 |  | 19,072 |  | 375 |  | 19,447 |  | 40,714 |
| Insurance |  | 107,399 |  | 93,079 |  | 15,726 |  | 108,805 |  | 216,204 |
| Litigation non-service fees |  | 2,450 |  | - |  | - |  | - |  | 2,450 |
| Occupancy |  | 581,758 |  | 64,602 |  | 41,335 |  | 105,937 |  | 687,695 |
| Outside services |  | 312,478 |  | 145,266 |  | 1,865 |  | 147,131 |  | 459,609 |
| Personnel |  | 8,477,498 |  | 1,948,053 |  | 1,498,540 |  | 3,446,593 |  | 11,924,091 |
| Professional expenses |  | 11,443,151 |  | 132,707 |  | 72,813 |  | 205,520 |  | 11,648,671 |
| Program grants |  | 3,950,600 |  | - |  | - |  | - |  | 3,950,600 |
| Sponsorship - Other Organizations |  | 15,750 |  | - |  | - |  | - |  | 15,750 |
| Taxes, permits, fees and licenses |  | 3,868 |  | 8,430 |  | 181 |  | 8,611 |  | 12,479 |
| Telecommunications |  | 188,565 |  | 55,062 |  | 29,407 |  | 84,469 |  | 273,034 |
| Travel |  | 20,373 |  | 20,136 |  | 387 |  | 20,523 |  | 40,896 |
| Total Expenses | \$ | 25,775,335 | \$ | 2,628,370 | \$ | 1,810,511 | \$ | 4,438,881 | \$ | 30,214,216 |

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA SUPPLEMENTARY SCHEDULE OF FUNCTIONAL EXPENSES FOUNDATION <br> FOR THE YEAR ENDED MARCH 31, 2020

|  | Program <br> Services |  | Supporting Services |  |  |  |  |  | Total <br> Expenses |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Management and General |  | Fundraising |  |  | Total <br> upporting <br> Services |  |  |
| Administrative expenses | \$ | 430,910 | \$ | 31,723 | \$ | 43,849 | \$ | 75,572 | \$ | 506,482 |
| Bad debt |  | - |  | - |  | 100,000 |  | 100,000 |  | 100,000 |
| Depreciation |  | 272,848 |  | 54,780 |  | 56,087 |  | 110,867 |  | 383,715 |
| Hospitality and meetings |  | 171,499 |  | 4,840 |  | 122,835 |  | 127,675 |  | 299,174 |
| Insurance |  | 149,360 |  | 27,310 |  | - |  | 27,310 |  | 176,670 |
| Litigation non-service fees |  | 4,403 |  | - |  | - |  | - |  | 4,403 |
| Occupancy |  | 333,583 |  | 24,629 |  | 28,668 |  | 53,297 |  | 386,880 |
| Outside services |  | 584,923 |  | 85,724 |  | 41,462 |  | 127,186 |  | 712,109 |
| Personnel |  | 7,090,587 |  | 1,428,180 |  | 1,462,267 |  | 2,890,447 |  | 9,981,034 |
| Professional expenses |  | 9,475,840 |  | 66,287 |  | - |  | 66,287 |  | 9,542,127 |
| Program grants |  | 1,030,848 |  | - |  | - |  | - |  | 1,030,848 |
| Sponsorship - Other Organizations |  | 52,879 |  | - |  | - |  | - |  | 52,879 |
| Taxes, permits, fees and licenses |  | $(24,270)$ |  | 27,167 |  | 460 |  | 27,627 |  | 3,357 |
| Telecommunications |  | 126,324 |  | 7,726 |  | 10,739 |  | 18,465 |  | 144,789 |
| Travel |  | 206,411 |  | 32,850 |  | 19,729 |  | 52,579 |  | 258,990 |
| Total Expenses | \$ | 19,906,145 | \$ | 1,791,216 | \$ | 1,886,096 | \$ | 3,677,312 | \$ | 23,583,457 |

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA SUPPLEMENTARY SCHEDULE OF FUNCTIONAL EXPENSES - <br> UNION <br> FOR THE YEAR ENDED MARCH 31, 2021

|  | Program <br> Services |  | Supporting Services |  |  |  |  |  | Total <br> Expenses |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Management and General |  | Fundraising |  | Total Supporting Services |  |  |  |
| Administrative expenses | \$ | 340,604 | \$ | 2,234 | \$ | 15,621 | \$ | 17,855 | \$ | 358,459 |
| Depreciation |  | 21,249 |  | 4,548 |  | 1,290 |  | 5,838 |  | 27,087 |
| Hospitality and meetings |  | 16,822 |  | 3,666 |  | 1,079 |  | 4,745 |  | 21,567 |
| Insurance |  | 10,747 |  | 9,193 |  | 689 |  | 9,882 |  | 20,629 |
| Occupancy |  | 129,352 |  | 28,192 |  | 8,292 |  | 36,484 |  | 165,836 |
| Outside services |  | 233,744 |  | 62,824 |  | 15,940 |  | 78,764 |  | 312,508 |
| Personnel |  | 2,885,509 |  | 497,315 |  | 133,203 |  | 630,518 |  | 3,516,027 |
| Professional expenses |  | 47,507 |  | 17,231 |  | 1,630 |  | 18,861 |  | 66,368 |
| Program grants |  | 1,760,739 |  | - |  | - |  | - |  | 1,760,739 |
| Sponsorship - Other Organizations |  | 12,950 |  | - |  | - |  | - |  | 12,950 |
| Taxes, permits, fees and licenses |  | 1,537 |  | 375 |  | - |  | 375 |  | 1,912 |
| Telecommunications |  | 198,035 |  | 48,009 |  | 29,744 |  | 77,753 |  | 275,788 |
| Travel |  | 5,406 |  | 156 |  | 5 |  | 161 |  | 5,567 |
| Total Expenses | \$ | 5,664,201 | \$ | 673,743 | \$ | 207,493 | \$ | 881,236 | \$ | 6,545,437 |

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC. AND AMERICAN CIVIL LIBERTIES UNION OF NORTHERN CALIFORNIA SUPPLEMENTARY SCHEDULE OF FUNCTIONAL EXPENSES - <br> UNION <br> FOR THE YEAR ENDED MARCH 31, 2020

|  | Program <br> Services |  | Supporting Services |  |  |  |  |  | Total <br> Expenses |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Management and General |  | Fundraising |  | Total Supporting Services |  |  |  |
| Administrative expenses | \$ | 308,987 | \$ | 69,112 | \$ | 6,788 | \$ | 75,900 | \$ | 384,887 |
| Depreciation |  | 14,340 |  | 4,230 |  | 1,159 |  | 5,389 |  | 19,729 |
| Hospitality and meetings |  | 227,160 |  | 22,086 |  | 12,982 |  | 35,068 |  | 262,228 |
| Insurance |  | 2,895 |  | 44,616 |  | 118 |  | 44,734 |  | 47,629 |
| Litigation non-service fees |  | 200 |  | - |  | - |  | - |  | 200 |
| Occupancy |  | 85,854 |  | 96,730 |  | 11,394 |  | 108,124 |  | 193,978 |
| Outside services |  | 751,765 |  | 56,214 |  | 12,242 |  | 68,456 |  | 820,221 |
| Personnel |  | 2,171,800 |  | 638,735 |  | 175,011 |  | 813,746 |  | 2,985,546 |
| Professional expenses |  | 66,660 |  | 9,515 |  | 36,907 |  | 46,422 |  | 113,082 |
| Program grants |  | 375,100 |  | - |  | - |  | - |  | 375,100 |
| Sponsorship - Other Organizations |  | 9,025 |  | - |  | - |  | - |  | 9,025 |
| Taxes, permits, fees and licenses |  | 74 |  | 876 |  | 235 |  | 1,111 |  | 1,185 |
| Telecommunications |  | 271,899 |  | 33,952 |  | 30,120 |  | 64,072 |  | 335,971 |
| Travel |  | 183,017 |  | 24,947 |  | 719 |  | 25,666 |  | 208,683 |
| Total Expenses | \$ | 4,468,776 | \$ | 1,001,013 | \$ | 287,675 | \$ | 1,288,688 | \$ | 5,757,464 |

