



AMERICAN CIVIL LIBERTIES UNION  
FOUNDATION

Northern  
California

October 31, 2018

Mr. Bill Lucia  
EdVoice  
1107 9<sup>th</sup> St.  
Sacramento, CA 95814

Mr. Lucia,

I am writing to express my strong disappointment in EdVoice's decision to use the ACLU name in your direct mail in a manner that is confusing voters and harming the ACLU of Northern CA (ACLU-NC). Your decision to feature the ACLU's name in giant letters on the front of your mailer has led people (ACLU-NC members and non-members) to contact us to ask – some angrily – why the ACLU-NC sent this mailer or if this was in fact an ACLU-NC mailer. Your mailer has done considerable damage to the reputation of the ACLU-NC by misleading voters and creating the impression that we endorse and oppose candidates.

We have already publicly clarified that we have nothing to do with this mailer or your campaign. We do not endorse or oppose candidates for office. Moreover, it is the ACLU Foundation of Northern California, not the ACLU (which is the national ACLU) that brought the case in West Contra Costa County.

EdVoice is not a fly by night organization, and with your decision, you have damaged your reputation and standing with the ACLU-NC. As a fellow non-profit organization, we expect better from you.

I would like to meet with you and your board chair after the election to discuss our strong concerns.

A handwritten signature in black ink that reads "Abdi Soltani" followed by a horizontal line.

Abdi Soltani  
Executive Director  
ACLU Foundation of Northern California

**American Civil Liberties Union Foundation of Northern California**

EXECUTIVE DIRECTOR Abdi Soltani • BOARD CHAIR Magan Pritam Ray  
SAN FRANCISCO OFFICE: 39 Drumm St, San Francisco, CA 94111 • FRESNO OFFICE: PO Box 188 Fresno, CA 93707  
TEL (415) 621-2493 • FAX (415) 255-1478 • TTY (415) 863-7832 • WWW.ACLUNC.ORG