Harrington Group

J. Joseph Harrington Emeritus

Job M. Quesada Sean E. Cain Tonetta L. Conner

## AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, INC.

## FINANCIAL STATEMENTS

MARCH 31, 2012

234 East Colorado Boulevard Suite M150 Pasadena California 91101 Phone: 626.403.6801 Fax: 626.403.6866 50 Francisco Street Suite 160 San Francisco California 94133 Phone: 415.391.3131 Fax: 415.391.3233

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### INDEPENDENT AUDITORS' REPORT

To the Board of Directors American Civil Liberties Union Foundation of Northern California, Inc.

We have audited the accompanying Statement of Financial Position of American Civil Liberties Union Foundation of Northern California, Inc. (a nonprofit organization) as of March 31, 2012, and the related Statements of Activities, Functional Expenses, and Cash Flows for the year then ended. These financial statements are the responsibility of the organization's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from American Civil Liberties Union Foundation of Northern California, Inc.'s March 31, 2011 financial statements and, in our report dated August 23, 2011, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of American Civil Liberties Union Foundation of Northern California, Inc.'s internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of American Civil Liberties Union Foundation of Northern California, Inc. as of March 31, 2012, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Harrington Group

San Francisco, California August 28, 2012

### STATEMENT OF FINANCIAL POSITION March 31, 2012 With comparative totals at March 31, 2011

	U	nrestricted	mporarily estricted	ermanently Restricted	2012	2011
Assets						
Cash and cash equivalents (Note 2)	\$	3,543,779	\$ -	\$ -	\$ 3,543,779	\$ 3,185,182
Pledges receivable (Note 3)		67,975	407,967		475,942	2,110,999
Other accounts receivable		17,316			17,316	56,780
Other assets		75,085			75,085	115,288
Deposits		16,511			16,511	18,001
Investments (Note 4)		3,476,898	3,332,031	2,730,304	9,539,233	8,731,969
Property and equipment (Note 6)		9,924,648	 	 	 9,924,648	 10,170,529
Total assets	\$	17,122,212	\$ 3,739,998	\$ 2,730,304	\$ 23,592,514	\$ 24,388,748
Liabilities and net assets						
Liabilities						
Accounts payable	\$	175,569	\$ -	\$ -	\$ 175,569	\$ 95,406
Accrued liabilities (Note 7)		622,242			622,242	558,631
Line of credit (Note 8)					-	-
Payable to ACLU-NC		211,972			211,972	109,905
Payable to National (Note 13)		597,901			597,901	1,134,803
Note payable (Note 9)		1,819,465	 	 	 1,819,465	 2,642,764
Total liabilities		3,427,149	 -	 -	 3,427,149	 4,541,509
Net assets						
Unrestricted		6,061,896			6,061,896	6,184,393
Unrestricted - Board designated (Note 10)		7,633,167			7,633,167	7,081,091
Temporarily restricted (Note 11)			3,739,998		3,739,998	3,851,451
Permanently restricted (Note 12)			 	 2,730,304	 2,730,304	 2,730,304
Total net assets		13,695,063	 3,739,998	 2,730,304	 20,165,365	 19,847,239
Total liabilities and net assets	\$	17,122,212	\$ 3,739,998	\$ 2,730,304	\$ 23,592,514	\$ 24,388,748

## STATEMENT OF ACTIVITIES

For the year ended March 31, 2012 With comparative totals for the year ended March 31, 2011

			Те	emporarily	Pe	rmanently				
	U	nrestricted	R	Restricted Restricted		lestricted	2012		2011	
Revenue and support										
Contributions	\$	5,098,278	\$	1,340,161	\$	-	\$	6,438,439	\$	7,004,312
Bequests		2,217,449		100,000				2,317,449		411,105
In-kind contributions (Note 15)		2,918,117						2,918,117		835,736
Grants				883,900				883,900		466,500
Gain on investments		298,002		256,976				554,978		606,880
Interest income		102,983		99,898				202,881		208,130
Other revenue		166,934						166,934		150,017
Attorney fee awards (Note 2)		129,000						129,000		12,300
Discount on pledges receivable (Note 3)		43,264		57,843				101,107		120,032
Net assets released from capital restrictions		823,299		(823,299)				-		-
Net assets released from program restrictions		1,983,705		(1,983,705)				-		-
National share (Note 13)		(3,190,054)		(43,227)				(3,233,281)		(3,253,156)
Total revenue and support		10,590,977		(111,453)				10,479,524		6,561,856
Expenses										
Program services		7,864,494						7,864,494		4,573,476
Management and general		1,031,783						1,031,783		1,018,513
Fundraising		1,265,121						1,265,121		1,434,542
Total expenses		10,161,398						10,161,398		7,026,531
Change in net assets		429,579		(111,453)		-		318,126		(464,675)
Net assets, beginning of year		13,265,484		3,851,451		2,730,304		19,847,239		20,311,914
Net assets, end of year	\$	13,695,063	\$	3,739,998	\$	2,730,304	\$	20,165,365	\$	19,847,239

### STATEMENT OF FUNCTIONAL EXPENSES For the year ended March 31, 2012 With comparative totals for the year ended March 31, 2011

	Program		Program Management			Total Expenses			es	
		Services	an	d General	Fu	Indraising		2012		2011
Personnel costs	\$	2,573,739	\$	668,101	\$	854,200	\$	4,096,040	\$	3,866,889
In-kind legal expenses (Note 15)		2,918,117		, -				2,918,117		835,736
Professional and consulting fees		578,746		160,417		35,078		774,241		409,771
Occupancy costs		373,852		70,097		140,195		584,144		487,098
Legislative		403,600						403,600		-
Depreciation		227,170		42,594		85,189		354,953		446,320
Meetings and travel		148,058		17,924		9,905		175,887		181,846
Printing, publications, and public education		162,415		283		336		163,034		136,857
Law intern		155,577						155,577		127,704
Litigation costs		126,662						126,662		14,929
Fundraising						69,822		69,822		176,075
Insurance		45,451		10,580				56,031		87,729
Office supplies		33,831		6,314		12,627		52,772		48,632
Library materials		46,130						46,130		44,127
Equipment and maintenance				11,333		28,215		39,548		44,612
Telephone		21,966		4,119		8,237		34,322		40,576
Other		22,998		23,453		5,461		51,912		21,385
Postage		26,182						26,182		21,545
Bank charges				2,780		15,856		18,636		30,262
Cost of recruitment				13,788				13,788		4,438
Total 2012 functional expenses	\$	7,864,494	\$	1,031,783	\$	1,265,121	\$	10,161,398		
Total 2011 functional expenses	\$	4,573,476	\$	1,018,513	\$	1,434,542			\$	7,026,531

## STATEMENT OF CASH FLOWS

For the year ended March 31, 2012

With comparative totals for the year ended March 31, 2011

	2012			2011
Cash flows from operating activities:				
Change in net assets	\$	318,126	\$	(464,675)
Adjustments to reconcile change in net assets to net cash provided				
(used) by operating activities:				
Depreciation		354,953		446,320
(Gain) on investments		(554,978)		(606,880)
Reinvested interest		(95,970)		(105,848)
Change in discount on pledges receivable		(101,107)		(120,032)
Changes in operating assets and liabilities:				
Decrease in pledges receivable		1,736,164		823,528
Decrease (increase) in other accounts receivable		39,464		(52,416)
(Increase) in other assets		40,203		(15,446)
Decrease (increase) in deposit		1,490		(4,749)
Increase (decrease) in accounts payable		80,163		(36,784)
Increase in accrued liabilities		63,611		6,780
Increase (decrease) in payable to ACLU-NC		102,067		(445,270)
(Decrease) increase in payable to National		(536,902)		344,090
Net cash provided (used) by operating activities		1,447,284		(231,382)
Cash flows from investing activities:				
Purchase of property and equipment		(109,072)		(34,096)
Proceeds from sale of investments		778,096		2,933,509
Purchase of investments		(934,412)		(2,916,742)
Net cash (used) by investing activities		(265,388)		(17,329)
Cash flows from financing activities:				
Payments on note payable		(823,299)		(1,710,087)
Net cash (used) by financing activities		(823,299)		(1,710,087)
Net increase (decrease) in cash and cash equivalents		358,597		(1,958,798)
Cash and cash equivalents, beginning of year		3,185,182		5,143,980
Cash and cash equivalents, end of year	\$	3,543,779	\$	3,185,182
Supplemental disclosure:				
Operating activities reflects interest paid of:	\$	193,617	\$	276,173
Operating activities reflects interest paid of.	φ	175,017	ę	2/0,1/3
Non-cash investing and financing activities transactions:			~	
Acquisition of property and equipment with note payable	\$	-	\$	-

#### NOTES TO FINANCIAL STATEMENTS

## 1. Organization

American Civil Liberties Union Foundation of Northern California, Inc. ("the Foundation") is a taxexempt corporation founded in 1934. The Foundation conducts litigation, policy research and advocacy, public education, and community organizing in order to protect and defend civil liberties and civil rights. Acting on the firm belief that liberty must be protected for everyone if it is to be enjoyed by anyone; the Foundation works to defend the rights of all. The Foundation is particularly concerned about freedom of expression, the right to privacy, and the right to be free from discrimination.

Known for its legal activities and litigation to preserve constitutional rights, the Foundation also engages in policy work to address governmental over-reaching and effect legislation to improve justice and fairness. The Foundation participates in public forums and debates, interacts with the media, and engages in education and action through 60 staff members, over 50,000 members and activists, 17 local grassroots chapters and 7 campus clubs. In addition, the Foundation works with students in high schools to develop new leadership and educate young people about the Bill of Rights and its relevance to their lives. The ambitious legal docket includes more than 50 cases addressing a wide range of constitutional issues: free speech; discrimination (racial, religious, language, and immigrant minorities - including Muslims and Southeast Asians; lesbians/gay men, youth and students, and people with AIDS); due process (search and seizure, police abuse, torture, prisoner's rights); criminal justice; privacy (internet, drug and HIV testing, domestic spying and surveillance, reproductive rights); and government intrusion resulting from the war on terrorism.

The Foundation is headquartered in San Francisco and conducts advocacy in the Northern and Central California regions stretching from Fresno up to the Oregon border. The Foundation is affiliated with the American Civil Liberties Union of Northern California, Inc. ("ACLU-NC") and the National organization, American Civil Liberties Union, Inc. ("National").

In order to stabilize occupancy costs and thereby provide a more predictable stream of funding for program activities, the Foundation has conducted a fundraising campaign and purchased an office condominium. The facility provides sufficient space for current staff, future staff growth, coalition and community meetings and national ACLU-NC projects working on immigration and lesbian, gay, bi-sexual, and transgender ("LGBT") issues. It is accessible by public transportation while being near to the legal community of downtown San Francisco.

## 2. Summary of Significant Accounting Policies

A summary of the significant accounting policies applied in the preparation of the accompanying financial statements is as follows:

## **Basis of Presentation**

The accompanying financial statements have been prepared on the accrual basis of accounting.

### NOTES TO FINANCIAL STATEMENTS

#### 2. Summary of Significant Accounting Policies, continued

#### Accounting

To ensure observance of certain constraints and restrictions placed on the use of resources, the accounts of the Foundation are maintained in accordance with the principles of net asset accounting. This is the procedure by which resources for various purposes are classified for accounting and reporting purposes into net asset classes that are in accordance with specified activities or objectives. Accordingly, all financial transactions have been recorded and reported by net asset class as follows:

**Unrestricted**. These generally result from revenues generated by receiving unrestricted contributions, providing services, and receiving interest from investments less expenses incurred in providing program-related services, raising contributions, and performing administrative functions.

**Unrestricted Board-Designated**. These are comprised of resources that the Board of Directors has established as being designated for the future program and capital expansion, and cash flow resources. For purposes of complying with net assets accounting, this fund is included in unrestricted net assets at March 31, 2012 (see Note 10).

**Temporarily Restricted**. The Foundation reports gifts of cash and other assets as temporarily restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or the purpose of the restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statement of Activities as net assets released from program or capital restrictions (see Note 11).

**Permanently Restricted**. These net assets are restricted by donors who stipulate that resources are to be maintained permanently, but permit the Foundation to expend all of the income (or other economic benefits) derived from the donated assets (see Note 12).

## Cash and Cash Equivalents

The Foundation has defined cash and cash equivalents as cash in banks and certificates of deposits with an original maturity of three months or less.

#### **Contributions and Pledges Receivable**

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at fair value, which is measured as the present value of their future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discount is included in contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met.

## NOTES TO FINANCIAL STATEMENTS

#### 2. Summary of Significant Accounting Policies, continued

#### Investments

The Foundation values its investments at fair value. Unrealized gains or losses (including investments bought, sold and held during the year) are reflected in the Statement of Activities as gain on investments. Short-term highly liquid money market deposits that are not used for operations are treated as investments.

### Fair Value Measurements

Generally accepted accounting principles provide guidance on how fair value should be determined when financial statement elements are required to be measured at fair value. Valuation techniques are ranked in three levels depending on the degree of objectivity of the inputs used with each level:

Level 1 inputs - quoted prices in active markets for identical assets Level 2 inputs - quoted prices in active or inactive markets for the same or similar assets Level 3 inputs - estimates using the best information available when there is little or no market

The Foundation is required to measure three types of assets and the related revenues at fair value: pledged contributions, non-cash contributions and certain investments. The specific techniques used to measure fair value for financial statement elements are described in the notes below that relate to each element.

#### **Concentration of Credit Risks**

The Foundation places its temporary cash investments with high-credit, quality financial institutions. At times, such investments may be in excess of the Federal Deposit Insurance Corporation insurance limit. The Foundation has not incurred losses related to these investments or cash equivalents and transfers funds to other institutions on a regular basis to manage this risk.

The Foundation holds investments in the form of short-term money market investments, federal agency bonds, and common stocks of publicly held companies, as well as mutual funds. The Board of Directors routinely reviews market values of such investments and credit ratings of bond issuers.

## NOTES TO FINANCIAL STATEMENTS

#### 2. Summary of Significant Accounting Policies, continued

### Property and Equipment

Property and equipment are recorded at cost if purchased or at fair value at the date of donation if donated. Depreciation is computed on the straight-line basis over the estimated useful lives of the related assets. Maintenance and repair costs are charged to expense as incurred. Property and equipment are capitalized if the cost of an asset is greater than or equal to five hundred dollars and the useful life is greater than one year.

### Attorney Fees Awarded

The Foundation may receive attorney fees awarded by the court as a result of the settlement of certain types of litigation. Because awards are not determinable until resolution of the litigation, such amounts are not recorded until received. This may be several years after litigation began. Moreover, attorney's fees received in any given year may reflect awards arising from several cases over a period of many years.

### **Donated Materials and Services**

Contributions of donated non-cash assets are measured on a non-recurring basis and recorded at fair value in the period received. Contributions of donated services that create or enhance non-financial assets or that require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation, are recorded at fair value in the period received.

A number of unpaid volunteers have made significant contributions of their time to the Foundation. However, the value of these services is not reflected in these statements because the criteria for recognition have not been satisfied.

#### Income Taxes

The Foundation is exempt from taxation under Internal Revenue Code Section 501(c)(3) and California Revenue and Taxation Code Section 23701d.

Generally accepted accounting principles provide accounting and disclosure guidance about positions taken by an organization in its tax returns that might be uncertain. Management has considered its tax positions and believes that all of the positions taken by the Foundation in its federal and state exempt organization tax returns are more likely than not to be sustained upon examination. The Foundation's returns are subject to examination by federal and state taxing authorities, generally for three and four years, respectively, after they are filed.

### NOTES TO FINANCIAL STATEMENTS

## 2. Summary of Significant Accounting Policies, continued

### **Functional Allocation of Expenses**

Costs of providing the Foundation's programs and other activities have been presented in the Statement of Functional Expenses. During the year, such costs are accumulated into separate groupings as either direct or indirect. Indirect or shared costs are allocated among program and support services by a method that best measures the relative degree of benefit. The Foundation uses full-time employee equivalents to allocate indirect costs.

### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect reported amounts of assets, liabilities, revenues, and expenses as of the date and for the period presented. Actual results could differ from those estimates.

#### **Comparative Totals**

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Foundation's financial statements for the year ended March 31, 2011, from which the summarized information was derived.

#### Subsequent Events

Management has evaluated subsequent events through August 28, 2012, the date which the financial statements were available.

#### 3. Pledges Receivable

Pledges receivable are recorded as support when pledged unless designated otherwise. An allowance for doubtful accounts has been established for uncollectible pledges. Additionally, all pledges are valued at their estimated fair value at March 31, 2012. A discount rate of 5% has been used to calculate the present value of pledges receivable. Total amount of pledges receivable at March 31, 2012, of \$475,942, is expected to be collected as follows:

### NOTES TO FINANCIAL STATEMENTS

## 3. Pledges Receivable, continued

Year ended March 31,	
2013	\$368,287
2014	221,287
2015	60,220
2016	15,250
2017	3,360
Thereafter	4,445
	672,849
Less: allowance for doubtful pledges receivable	(150,000)
Less: unamortized discount on pledges receivable	(46,907)
	<u>\$475,942</u>

#### 4. Investments

Investments at March 31, 2012 consist of the following:

Mutual funds	\$4,273,769
Equities	3,150,879
Fixed income	1,143,134
Money market	<u> </u>
	<u>\$9,539,233</u>

## 5. Fair Value Measurements

The table below presents the balances of assets measured at fair value at March 31, 2012 on a recurring and non-recurring basis:

	Level 1	Level 2	Level 3	<u>Total</u>
Mutual funds	\$4,273,769	\$ -	\$ -	\$ 4,273,769
Equities	3,150,879			3,150,879
Fixed income		1,143,134		1,143,134
Current year new pledges			117,700	117,700
	<u>\$7,424,648</u>	<u>\$1,143,134</u>	<u>\$117,700</u>	<u>\$8,685,482</u>

### NOTES TO FINANCIAL STATEMENTS

## 5. Fair Value Measurements, continued

The fair values of mutual funds and equities have been measured on a recurring basis using quoted prices for identical assets in active markets (Level 1 inputs).

The fair value of fixed income has been measured on a recurring basis using quoted prices in active markets for the same or similar assets (Level 2 inputs).

The fair value of current year new pledges is measured on a non-recurring basis by estimating future cash flows, based on pledge commitments and previous experience and discounting the carrying amount to present value using a rate of 5% (Level 3 inputs).

## 6. **Property and Equipment**

Property and equipment at March 31, 2012 consist of the following:

Building	\$ 9,649,913
Leasehold improvements	1,255,096
Equipment	848,260
	11,753,269
Less: accumulated depreciation	(1,828,621)
	<u>\$ 9,924,648</u>

### 7. Accrued Liabilities

Accrued liabilities at March 31, 2012 consist of the following:

Accrued vacation	\$376,578
Accrued pension liability	219,741
Other liabilities	25,923
	<u>\$622,242</u>

## 8. Line of Credit

The Foundation has a line of credit in the amount of \$1,000,000, from a bank, at an interest rate of 1.00% above the bank's reference rate in effect per annum, currently at 6.25%, due October 31, 2012. No amount was outstanding at March 31, 2012.

### NOTES TO FINANCIAL STATEMENTS

## 9. Note Payable

Note payable at March 31, 2012 consists of the following: Note payable to a bank, secured by real property, including variable rate at 2% per annum in excess of Bank's LIBOR rate, due June 1, 2024.

Maturities for the note payable are as follows:

Year ended March 31,	
2013	\$ 107,606
2014	113,754
2015	120,256
2016	127,127
2017	134,392
Thereafter	<u>1,216,330</u>
	<u>\$1,819,465</u>

\$1,819,465

#### 10. Board Designated Funds

Under a policy established by the Board of Directors, the Foundation has set aside certain funds for specific projects and expenditures. Presented below is a summary of all activity in the Board of Directors designated funds.

	Major Attorney <u>Fees</u>	Board Designated Building <u>Fund</u>	Other Board Designated <u>Funds</u>	Interest	Total
Opening balances,					
April 1, 2011	\$3,201,221	\$ 983,899	\$2,895,971	\$ -	\$7,081,091
Transfer in	129,000		795,401	102,982	1,027,383
Transfer out	(70,000)	(280,100)	(22,225)	<u>(102,982)</u>	(475,307)
Ending balances,				,	. ,
March 31, 2012	<u>\$3,260,221</u>	<u>\$ 703,799</u>	<u>\$3,669,147</u>	<u>\$</u>	<u>\$7,633,167</u>

## NOTES TO FINANCIAL STATEMENTS

## 11. Temporarily Restricted Net Assets

Temporarily restricted net assets at March 31, 2012 consist of the following:

AIDS related and gay/lesbian rights Separation of church and state Death penalty (Heller) Total bequests	\$ 191,022 27,102 <u>19,893</u> \$ 238,017
Donor-restricted endowment funds (Note 12)	1,214,272
Building	1,194,592
Criminal justice	370,800
Safer schools	210,244
Technology and civil liberties	113,890
Reproductive rights	110,760
General support – time restriction	76,861
ACLU of California	66,667
Spanish language communications	56,250
Death penalty	42,136
Immigrants rights	34,120
Pioneers for justice	5,000
Marriage equality	3,473
Racial justice	2,916
Total grants	3,501,981
	<u>\$3,739,998</u>

## 12. Permanently Restricted Net Assets

GAAP provides guidance on the net asset classification of donor-restricted endowment funds for a nonprofit organization that is subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 ("UPMIFA"). GAAP also requires additional disclosures about an organization's endowment funds (both donor-restricted endowment funds and Board-designated endowment funds) whether or not the organization is subject to UPMIFA.

The Board of Directors has determined that the majority of the Foundation's permanently restricted net assets meet the definition of endowment funds under UPMIFA.

The Foundation's Endowment Fund is held and managed by National and consists of donorrestricted endowment funds. As required by GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

#### NOTES TO FINANCIAL STATEMENTS

## 12. Permanently Restricted Net Assets, continued

The Board of Directors for the Foundation has interpreted UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of the gifts to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portions of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considered the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the fund, (2) the purposes of the organization and the donor-restricted endowment fund, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the organization, and (7) the investment policies of the organization.

#### Investment Return Objectives, Risk Parameters and Strategies

The Foundation has adopted investment and spending policies, approved by the Board of Directors, for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment funds while also maintaining the purchasing power of those endowment assets over the long-term. Accordingly, the investment process seeks to achieve an after-cost total real rate of return, including investment income as well as capital appreciation, which exceeds the annual distribution with acceptable levels of risk. Endowment assets are invested in a well diversified asset mix, which includes equity and debt securities, that is intended to result in a consistent inflation-protected rate of return that has sufficient liquidity to make a reasonable annual distribution, while growing the funds if possible. Therefore, the Foundation expects its endowment assets, over time, to produce an average rate of return of approximately 8% annually. Actual returns in any given year may vary from this amount. Investment risk is measured in terms of the total endowment fund; investment assets and allocation between asset classes and strategies are managed to not expose the fund to unacceptable levels of risk.

#### Spending Policy

The Foundation has a policy of appropriating for distribution each year 4% of its endowment fund's average of the fair market value of each unit share of the fund as of December 31 of the three immediately preceding calendar years preceding the fiscal year in which the distribution is planned. In establishing this policy, the Foundation considered the long-term expected return on its investment assets, the nature and duration of the individual endowment funds, many of which must be maintained in perpetuity because of donor-restrictions, and the possible effects of inflation. The Foundation expects the current spending policy to allow its endowment funds to grow at a nominal average rate of 4% annually. This is consistent with the Foundation's objective to maintain the purchasing power of the endowment assets as well as to provide additional real growth through new gifts and investment return.

### NOTES TO FINANCIAL STATEMENTS

## 12. Permanently Restricted Net Assets, continued

Endowment net assets composition by type of fund as of March 31, 2012 is as follows:

	Temporarily <u>Unrestricted</u>	Permanently <u>Restricted</u>	Total Endowment <u>Assets</u>
Donor-restricted endowment funds	<u>\$1,214,272</u>	<u>\$2,730,304</u>	<u>\$3,944,576</u>

Changes in endowment net assets as of March 31, 2012 are as follows:

	Temporarily <u>Unrestricted</u>	Permanently <u>Restricted</u>	Total Endowment <u>Assets</u>
Endowment net assets, beginning of year	\$ 934,633	\$2,730,304	\$3,664,937
Interest income	59,204		59,204
Contributions	116,320		116,320
Distributions	(134,347)		(134,347)
Investment return: net appreciation			
(realized and unrealized)	238,462		238,462
Endowment net assets, end of year	<u>\$1,214,272</u>	<u>\$2,730,304</u>	<u>\$3,944,576</u>

Permanently restricted net assets at March 31, 2012 consist of the following:

Trust for the Bill of Rights	\$1,714,044
Howard A. Friedman Endowment	950,654
Henry Sinton Fund Freedom of Expression	20,992
Ehrlich Emerging Issues Fund	22,307
39 Drumm Street Endowment	22,307
	\$2,730,304

#### NOTES TO FINANCIAL STATEMENTS

#### 13. Related Party Transactions

The Foundation and ACLU-NC share rent and overhead expenses. The basis for allocation of these indirect expenses is the salary of employees, which relates to the time spent on programs of the respective organizations. At March 31, 2012, the amount due to ACLU-NC by the Foundation for such expenses was \$211,972.

Contributions received by the Foundation are subject to a Revenue Sharing agreement ("the Agreement") between the Foundation and National to ensure that the parties to the Agreement receive the same level of income as was received in an average base year, as defined, and any subsequent growth or decline is shared equally. Income from bequests is shared as follows: National (37.5%), the Foundation (37.5%), and the Affiliate Development Fund (25%). For the year ended March 31, 2012, National's portion of contributions received amounted to \$3,233,281, which is reflected as an offset of revenue. At March 31, 2012, the Foundation has a payable of \$597,901 to National. Additionally, the Foundation has recorded an estimated liability in the amount of \$203,983 for National's share of its pledges receivable. The net of \$597,901 is shown on the Statement of Financial Position as payable to National.

### 14. Pension Plan

The Foundation is part of National's multi-employer defined benefit pension plan which was frozen effective April 1, 2009. Accordingly, no new participants has been added to the defined benefit plan census. Pension expense for the year ended March 31, 2012 was \$329,251.

The Foundation is also part of National's multi-employer defined contribution plan and the employees of the Foundation who meet the eligibility criteria may participate in the new plan. Pension expense for the year ended March 31, 2012 was \$35,364.

#### 15. In-Kind Contributions and Expense

The Foundation received pro-bono legal services from certain attorneys who support the Foundation. Such services were provided in support of the Foundation's basic charter for protection of individual rights. The established fair value of legal services received for the year ended March 31, 2012 amounted to \$2,918,117, and was based upon the number of hours contributed at appropriate billing rates and has been recorded as an in-kind contribution and expense (Level 2).