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14 15	COUNTY OF SAN	N FRANCISCO
15	SAN FRANCISCO TENANTS UNION,	Case No.
15 16	SAN FRANCISCO TENANTS UNION, ADRIAN PHUA, WILLIAM SOLIS, and	Case No.  COMPLAINT FOR DECLARATORY AND INJUNCTIVE RELIEF  1. Violation of Article I, Section 1 of
15 16 17	SAN FRANCISCO TENANTS UNION, ADRIAN PHUA, WILLIAM SOLIS, and ELANA DIESTEL,	Case No  COMPLAINT FOR DECLARATORY AND INJUNCTIVE RELIEF  1. Violation of Article I, Section 1 of the California Constitution 2. Intrusion Upon Seclusion
15 16 17 18	SAN FRANCISCO TENANTS UNION, ADRIAN PHUA, WILLIAM SOLIS, and ELANA DIESTEL,  Plaintiffs,  v.  SMARTRENT TECHNOLOGIES, INC.,	Case No.  COMPLAINT FOR DECLARATORY AND INJUNCTIVE RELIEF  1. Violation of Article I, Section 1 of the California Constitution 2. Intrusion Upon Seclusion 3. Breach of Covenant of Quiet Enjoyment
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## I. INTRODUCTION

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- 1. Plaintiffs Elana Diestel, Adrian Phua, and William Solis ("Tenant Plaintiffs") bring this action against their current or former landlord, Equity Residential and its relevant subsidiaries and affiliates (collectively, "EQR"¹), and EQR's technology partner SmartRent Technologies, Inc. ("SmartRent"), for transforming their homes and living spaces into environments of surveillance, where their movements, associations, and other activities in the home are continually tracked and analyzed. Plaintiff San Francisco Tenants Union ("Tenants Union") brings this action for injunctive relief to protect the privacy rights of its current and future members who reside in rental properties owned and operated by EQR.
- 2. Beginning in or around 2023, EQR installed SmartRent's Internet-connected "SmartHome" systems in its tenants' homes across California. The systems include electronic locks and "hubs" connecting those devices to the Internet, and can include Internet-connected thermostats, humidity detectors, and leak sensors. Locks and hubs were activated in Plaintiff William Solis's home in or around April 2023, and in Plaintiff Adrian Phua's home in or around June 2024. The lock and hub were present in Plaintiff Elana Diestel's home when she moved in around May 2023.
- 3. In Plaintiff Phua's home, a thermostat, humidity detector, and leak sensor were activated at or around the same time. From the time of their installation, the systems continuously collected detailed information from inside Tenant Plaintiffs' homes—such as when their doors were locked or unlocked and by whom, how often they have had guests, and in Mr. Phua's case, how he adjusted temperature and environmental settings.
- 4. In Plaintiff Diestel's living space around her home, EQR required additional invasive technologies to be used as a condition of tenancy. In or around August 2025, EQR began requiring that Plaintiff Diestel pay her rent through Bilt, a payment provider that collects detailed

Limited Partnership. Each of these defendants acted in concert with, with the knowledge and approval of, and/or as the agent of the other defendants within the course and scope of the agency, regarding the acts and omissions alleged.

<sup>&</sup>lt;sup>1</sup> Equity Residential's relevant affiliates also named as Defendants in this action are ERP Operating Limited Partnership; Equity Residential Management LLC; Equity-Tasman Apartments LLC; Archstone Daggett Place LLC; Archstone South Market LP; and EQR-Terraces

personal information from landlords, including the tenants' "name, address, email, rent amount, rent payment history, and rent balance information."<sup>2</sup>

- 5. SmartRent harvests the data that its SmartHome systems collect in real time and retains it alongside Tenant Plaintiffs' personal identifying information collected by EQR. SmartRent analyzes tenants' information and creates reports that it shares with EQR. On information and belief, if it does not already, EQR will soon be able to monitor Tenant Plaintiffs' in-home activities by simply asking questions of a SmartRent "Artificial Intelligence" called "SMRT IQ," which also has full access to tenants' private information.
- 6. EQR purports to require the use of these systems as a condition of tenancy, forcing Tenant Plaintiffs to live under the constant unblinking digital observation of the systems that have been incorporated into their homes without their consent. The only way, apart from reading boilerplate reservations in privacy policies, for tenants to obtain even partial insight into what information Defendants are collecting is to use the SmartRent mobile application, which gathers and transmits even more data that SmartRent uses to analyze and report tenant behavior.
- 7. Landlords cannot impose conditions that violate the basic and fundamental privacy rights that tenants hold in their homes. The California Constitution guarantees the right to privacy within the home as a matter of personal dignity and autonomy, and those protections cannot be waived or dissolved by contract simply because the means of invading people's privacy have become less visible, automated, and more sophisticated. On the contrary, advances in technology only increase the intrusion into personal life, enabling unprecedented levels of tracking, retention, and misuse of personal information. Plaintiffs bring this action to affirm that the constitutional protections of home privacy are not optional, and to restore tenants' rightful control over their most personal spaces.

<sup>&</sup>lt;sup>2</sup> Bilt Rewards, *Bilt Technologies, Inc. Privacy Policy*, Bilt (June 2, 2025), https://legal.biltrewards.com/policies.

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## II. <u>JURISDICTION AND VENUE</u>

- 8. This Court has original jurisdiction pursuant to Article VI, section 10 of the California Constitution, which grants the Superior Courts jurisdiction in all causes, including actions for injunctive and other equitable relief.
- 9. This Court has personal jurisdiction over Defendants under California Code of Civil Procedure section 410.10 because they conduct business in California and have committed acts within the state giving rise to the claims asserted herein.
- 10. Defendant Equity Residential is subject to this Court's jurisdiction because it conducts substantial business in California through ERP Operating Limited Partnership ("ERPOP") and is directly involved in the activities giving rise to Plaintiffs' claims. As detailed in the Parties section below, Equity Residential is the sole general partner of ERPOP and exercises exclusive control over its operations. Together, they own and operate apartment complexes nationwide, including tens of thousands of units in California.
- 11. Defendant ERPOP is subject to this Court's jurisdiction because it conducts substantial business in California through its agent, Equity Residential Management, LLC ("ERM"), and through its direct and indirect ownership and control of residential properties throughout the state.
- 12. Defendant ERM is subject to this Court's jurisdiction because it conducts substantial business in California through its direct and indirect ownership and control of residential properties throughout the state.
- 13. The subsidiary entities identified in the Parties section below—Equity-Tasman Apartments LLC, Archstone Daggett Place LLC, Archstone South Market LP, and EQR-Terraces Limited Partnership—are also subject to this Court's jurisdiction because they own, operate, and manage residential properties in California, including properties in San Francisco and San Jose. On information and belief, each has its principal place of business in California, notwithstanding any nominal out-of-state registrations or mailing addresses.
- 14. Defendant SmartRent Technologies, Inc. is subject to this Court's jurisdiction because it conducts substantial business in California, including working with EQR and other

landlords and property managers statewide to deploy and operate surveillance technology in residential properties, including those of Tenant Plaintiffs and members of the Tenants Union.

- Code of Civil Procedure section 395 because (a) at least one Plaintiff resides in, was subject to a residential lease in, and suffered injury in this county; (b) Defendants committed substantial acts in this county giving rise to the claims asserted herein; and (c) one or more Defendants own, operate, manage, or control residential properties located in this county. A substantial portion of the wrongful conduct at issue—including the deployment and operation of surveillance technology in tenants' homes—occurred in San Francisco County.
- 16. The amount in controversy is within the jurisdiction of the Superior Court of San Francisco County.

## III. PARTIES

## A. Tenant Plaintiffs

- 17. Plaintiff **Elana Diestel** is a resident of San Francisco, California. Since approximately May 2023, Ms. Diestel has resided in a studio apartment in a property owned and operated by EQR in San Francisco, California. Ms. Diestel has paid approximately \$2,600 per month in rent under her most recent lease. Ms. Diestel has been a member of the San Francisco Tenants Union since January 2025.
- 18. Plaintiff **Adrian Phua** is a resident of Santa Clara, California. From approximately August 2021 through August 2025, Mr. Phua resided in a three-bedroom apartment in a property owned and operated by EQR in San Jose, California. Mr. Phua's apartment's rent was approximately \$4,300 per month under the lease term before he moved out.
- 19. Plaintiff **Will Solis** is a resident of San Francisco, California. From approximately 2017 to approximately March 2024, Mr. Solis resided in a two-bedroom apartment in a property owned and operated by EQR in San Francisco, California. Mr. Solis paid approximately \$3,700 per month in rent under the lease term before he moved out.

## B. Plaintiff San Francisco Tenants Union

- 20. Plaintiff **San Francisco Tenants Union** ("Tenants Union") is a volunteer-led, donation-based, and member-supported nonprofit organized under Section 501(c)(4) of the Internal Revenue Code. It is headquartered in San Francisco, California. The Tenants Union's mission is to protect and advance the rights of San Francisco tenants, including by providing direct counseling, educational resources, and political advocacy. Its work focuses on helping tenants maintain habitable, affordable housing and defending against unlawful or coercive landlord practices.
- 21. The Tenants Union relies on the monetary support of individual members to fund and carry out its work. The Tenants Union is also a member of the San Francisco Anti-Displacement Coalition, a network of tenant organizations and allies who organize against mass evictions and rising housing insecurity in the city.
- 22. Members of the Tenants Union currently reside in properties owned, operated, or controlled by EQR, including units in which SmartRent's surveillance technology has been installed. These members are directly affected by the conduct challenged in this action. At least one member resides in each of the following properties: One Saint Francis Place, San Francisco, California; 855 Brannan Street, San Francisco, California; and 1330 Bush Street, San Francisco, California.
- 23. Through its ongoing counseling services and direct work with renters across the city, the Tenants Union recognizes that the imbalance of power between landlords and tenants often enables forms of harm that tenants cannot meaningfully avoid. Forced deployment of smart devices inside rental homes introduces a form of surveillance that tenants experience as invasive, coercive, and inescapable. The Tenants Union has seen how these technologies contribute to a hostile living environment and reinforce tenants' feelings of powerlessness. Defending tenants' rights to privacy and autonomy in their homes falls squarely within the Tenants Union's mission to confront landlord overreach and protect the dignity, safety, and self-determination of San Francisco renters.

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## C. The EQR Defendants

- 24. Defendant **Equity Residential** is a publicly traded company and a Maryland real estate investment trust. Equity Residential is the sole general partner of ERPOP, an Illinois limited partnership, and as of December 31, 2024, owned approximately 97% of ERPOP. The National Multifamily Housing Council has ranked Equity Residential as the fifth-largest apartment owner in the United States.<sup>3</sup> As sole general partner, Equity Residential exercises exclusive control over ERPOP's operations and management, and operates Equity Residential and ERPOP as a single business.
- 25. Defendants **ERP Operating Limited Partnership** ("ERPOP") and **DOES 1 through 5** hold and operate substantially all of Equity Residential's real estate assets. Together, Equity Residential, ERPOP, and DOES 1 through 5 own and operate apartment complexes nationwide, including over 30,000 units in California.
- 26. Defendant **Equity Residential Management**, **LLC** ("ERM") is a Delaware entity with its principal place of business in Illinois. Defendant ERPOP is the sole and controlling member of ERM, pursuant to ERM's filings with the State of California. ERM conducts the day-to-day management of EQR residential properties in California and is the named lessor in each Tenant Plaintiff's lease agreement.
- 27. Defendant **Equity-Tasman Apartments LLC** ("Equity Tasman") is a Delaware limited liability company and a subsidiary of Equity Residential. Defendants Equity Tasman and **DOES 6 through 7** own and operate the Vista 99 Apartments, located at 99 Vista Montana, San Jose, California. On information and belief, Defendant Equity Tasman's principal place of business is in San Jose, California, notwithstanding a nominal mailing address in Chicago, Illinois.
- 28. Defendant **Archstone Daggett Place LLC** ("Equity Archstone Daggett") is a Delaware limited liability company and a subsidiary of Equity Residential. Defendants Equity Archstone Daggett and **DOES 8 through 9** own and operate the Potrero 1010 Apartments,

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<sup>3</sup> 2024 Rankings: NMHC Top 50 Owners, National Multifamily Housing Council, https://www.nmhc.org/research-insight/the-nmhc-50/top-50-lists/2025-top-owners-list/.

located at 1010 16th Street, San Francisco, California. On information and belief, Defendant
Equity Archstone Daggett's principal place of business is in California, notwithstanding a
nominal mailing address in Chicago, Illinois.

- 29. Defendant **Archstone South Market LP** ("Equity South Market") is a Delaware limited partnership and a subsidiary of Equity Residential. Defendants Equity South Market and **DOES 10 through 11** own and operate the SoMa Square Apartments, located at One Saint Francis Place, San Francisco, California. On information and belief, Defendant Equity South Market's principal place of business is in California.
- 30. Defendant **EQR-Terraces LP** ("Equity Terraces") is a Delaware limited liability company and a subsidiary of Equity Residential. Defendants Equity Terraces and **DOES 12 through 13** own and operate The Terraces Apartments, located at 1330 Bush Street, San Francisco, California. On information and belief, Defendant Equity Terraces' principal place of business is in California.
- 31. Defendants Equity Residential, ERPOP, ERM, Equity Tasman, Equity Archstone Daggett, Equity South Market, Equity Terraces, and DOES 1 through 15 are hereinafter collectively referred to as "EQR Defendants."
- 32. Defendants Equity Residential, ERPOP, ERM, Equity Tasman, and DOES 6 through 7 are hereinafter collectively referred to as "Vista Defendants."
- 33. Defendants Equity Residential LLC, ERPOP, ERM, Equity Archstone Daggett, and DOES 8 through 9 are hereinafter collectively referred to as "Potrero 1010 Defendants."
- 34. Defendants Equity Residential LLC, ERPOP, ERM, Equity South Market, and DOES 12 through 13 are hereinafter collectively referred to as "SoMa Square Defendants."
- 35. Potrero 1010 Defendants, SoMa Square Defendants, Equity Terraces, and Defendants DOES 12 through 15 are hereinafter collectively referred to as "San Francisco EQR Defendants."
- 36. The Vista 99, Potrero 1010, and SoMa Square Apartments are hereinafter collectively referred to as "the Properties."

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## D. <u>Defendant SmartRent Technologies, Inc.</u>

37. SmartRent Technologies, Inc. ("SmartRent") is the operating subsidiary, incorporated in Delaware, of a publicly traded Delaware corporation, SmartRent, Inc., with its principal executive offices in Scottsdale, Arizona. SmartRent provides, operates, and manages digital surveillance and access-control technology used in multifamily residential properties, including properties owned and operated by the EQR Defendants in California.

## IV. STATEMENT OF FACTS

## A. <u>Constitutional Protection of the Home</u>

38. Privacy in the home is a cornerstone of the right to privacy guaranteed by Article I, section 1 of the California Constitution, adopted by California voters in 1972. As described in the 1972 Voter Guide:

The right of privacy is the right to be left alone. It is a fundamental and compelling interest. It protects *our homes*, our families, thoughts, our emotions, our expressions, our personalities, our freedom of communion, and our freedom to associate with the people we choose. It prevents government and business interests from collecting and stockpiling unnecessary information about us and from misusing information gathered for one purpose in order to serve other purposes or to embarrass us. Fundamental to our privacy is the ability to control circulation of personal information. This is essential to social relationships and personal freedom.<sup>4</sup>

- 39. California courts have repeatedly affirmed that this language enshrines strong constitutional protections for the home. *See White v. Davis*, 13 Cal. 3d 757, 774 (1975); *City of Santa Barbara v. Adamson*, 27 Cal. 3d 123, 130 (1980) (noting "the voters' intent . . . to ensure a right of privacy not only in one's family but also in one's home.") (citation omitted).
- 40. The private space of the home is essential for individuals to form intimate and familial relationships, express emotion, engage in worship, administer medical treatment, and participate in personal or political expression. California's privacy right applies to intrusions by both government and private entities. *Hill v. Nat'l Collegiate Athletic Ass'n*, 7 Cal. 4th 1, 20 (1994). Intrusions into the home's sacred space risk not only depriving people of control over

<sup>&</sup>lt;sup>4</sup> Ballot Pamp., Proposed Stats. & Amends. To Cal. Const. With Arguments to Voters. Gen. Election \*27 (Nov. 7, 1972) (emphasis added), https://www.law.berkeley.edu/wp-content/uploads/2023/10/Voter-Information-Guide-for-1972-General-Election.pdf.

their personal information, but also undermining their ability to be, and become, who they are. Our homes provide necessary physical shelter, but the home is also a space of mental, emotional, spiritual, and intellectual safety. For that reason, a strict privacy boundary at the threshold of the home is necessary to preserve people's ability to lead lives of dignity and autonomy. *See Tom v. City and Cnty. of S.F.*, 120 Cal. App. 4th 674, 684 (2004).

- 41. These principles are echoed in both the U.S. and California Constitutions. The Fourth Amendment and Article I, section 13 of the California Constitution protect against unreasonable searches, especially of the home. As the U.S. Supreme Court has explained, at the "very core" of the Fourth Amendment "stands the right of a [person] to retreat into [their] own home and there be free from unreasonable governmental intrusion." *Silverman v. United States*, 365 U.S. 505, 511 (1961). "Liberty presumes an autonomy of self that includes freedom of thought, belief, expression, and certain intimate conduct[,]" particularly in private spaces such as one's dwelling, where "the State should not be a dominant presence." *Lawrence v. Tex.*, 539 U.S. 558, 562 (2003) (upholding the protection of adult consensual intimacy in the home).
- 42. In California, the privacy protections for people and their homes are not limited to government intrusions. "[A]rticle I, section 1 of the California Constitution creates a right of action against private as well as government entities." *Hill*, 7 Cal. 4th at 20. Landlords therefore must also respect these rights and cannot require tenants to live under violating conditions. They have no authority to unilaterally waive tenants' fundamental right to privacy in their own homes, not even as a condition of the lease agreement. Moreover, every lease includes a "covenant of quiet enjoyment" prohibiting landlords from unreasonably interfering with use of the property, including through electronic intrusions into the private space.
- 43. The sanctity of the home protects everyday forms of care, rest, and creativity. In that space, people engage in sexual intimacy and exploration, manage physical and mental health, and administer treatments that may be stigmatized or even expose them to prosecution. People give voice to grief, sadness, anger, despair, jealousy, love, and rage—all within the intimate space of the home, which should be free from shame or scrutiny. Without protection at the threshold of

the home, people cannot safely live full lives or maintain control over their personal development, identity, and relationships.

44. By installing surveillance devices inside tenants' homes, Defendants have fundamentally breached that privacy boundary. By collecting, retaining, and reserving rights to exploit intimate information about what occurs within those walls, Defendants violate, on a daily basis, protected rights in a space that the California Constitution deems paramount.

## **B.** Defendants' Forced Surveillance Infrastructure

- 45. Beginning in or around 2023, EQR installed SmartRent's technology in the apartment homes of their California tenants, as part of a nationwide rollout across its residential holdings. SmartRent's smart locks, thermostats, and/or leak sensors were installed and activated in Plaintiff Solis's home in or around April 2023, in Plaintiff Phua's home in or around June 2024, and in Plaintiff Diestel's home when she moved in around May 2023.
- 46. As of 2024, EQR had deployed smart locks, thermostats, and leak sensors in 70% of its buildings,<sup>5</sup> including additional buildings housing Tenants Union members.<sup>6</sup> As part of its mandatory installation processes, EQR provided SmartRent with information sufficient to identify and contact Tenant Plaintiffs, such that each of them received an email with information to "manage all of the smart devices in your home" by downloading SmartRent's app to their personal devices at or around the time EQR activated the SmartHome systems. On information and belief, the information EQR provided SmartRent prior to installing the systems includes at a minimum, each Tenant Plaintiffs' name, home address, email address, and lease duration.
- 47. Throughout the time SmartHome systems were being placed in the doors to Tenant Plaintiffs' homes, on their walls, and plugged into their electrical outlets, EQR and SmartRent

<sup>&</sup>lt;sup>5</sup> Equity Residential, *Investor Presentation March 2024*, at 44 (Mar. 2024),

https://s1.q4cdn.com/843629197/files/doc\_presentations/2024/Feb/29/equity-residential-investor-update-march-2024.pdf.

<sup>&</sup>lt;sup>6</sup> On information and belief, these buildings, which advertise their residential rental units as "Smart Home[s]," include: (1) The Vista 99 Apartments property located at 99 Vista Montana San Jose, California 95134 San Jose, California; (2) The apartments in Potrero 1010 Apartments located at 1010 16th Street, San Francisco, California 94107; (3) The apartments in The Terraces Apartments located at 1330 Bush Street, San Francisco, California 94109; (4) The apartments in SoMa Square Apartments located at One Saint Francis Place, San Francisco, California 94107; and (5) The apartments in One Henry Adams Apartments located at 1 Henry Adams Street, San Francisco, California 94103.

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27 <sup>8</sup> Equity Residential, SmartHome Addendum (Participating Properties Only) v1 (June 2019).

<sup>9</sup> Equity Residential, Resident Handbook and Community Policies, at 6, version 33 (Revised December 2022). -11-

both recognized that their actions intruded on tenants' privacy interests. In its marketing materials to prospective corporate landlords, one downside SmartRent listed to implementing its "Smart Apartment" strategy was "[c]oncerns about privacy, data security and the complexity of new technology [] lead[ing] to resistance from certain residents."<sup>7</sup> Tenants in EQR properties specifically raised privacy concerns to EQR. On information and belief, a tenant in the 1010 Potrero Apartments posted a message to an EQR message board in or around April 2023 raising the alarm about the intrusiveness of these electronic devices and the fact that tenants were being forced to accept them. As that person wrote: "This is very concerning. How is this legal, especially with simply a notice saying this is happening? I am really, really not okay with this. . . . [T]his new 'security' takes away privacy and safety and simply autonomy. I don't wan't [sic] this. Why can't I opt out?"

48. EQR purported to bind residents at or around the time of installation through an addendum to their lease, titled the "SmartHome Addendum." The SmartHome Addendum states: "The Premises have been or will be equipped with Smart Home technology which includes a keyless entry system. . . . Policies, procedures and instructions relating to the Smart Home technology will be provided to you. Your failure to comply with such policies, procedures and instructions will constitute a default under the terms of your Lease."8

EQR bulldozed over "resident resistance" by making SmartRent's devices a 49. condition of continued tenancy. Its Resident Handbook effective December 2022 states: "If your apartment is retrofitted with Smart Home technology, do not tamper with or remove Smart Home electronics and do not unplug or disconnect the Smart Home hub. In order to use the Smart Home system, you must pair the device to your WiFi signal or plug the device into your wired modem. You must also comply with all manufacturer procedures for the Smart Home equipment. You are responsible for any damage to the Smart Home system."9

<sup>7</sup> Smart Apartments 101, at 22, SmartRent (July 22, 2024), downloaded from thttps://smartrent.com/news/smart-apartment-technology-guide/.

- 50. Tenant Plaintiffs Phua and Diestel each received substantially the same SmartHome Addendum from EQR and reasonably understand that failing to connect SmartRent's technologies to their Internet service and personal devices could result in fines and eviction.
- 51. EQR's unlawful imposition of this in-home surveillance has occurred in the broader context of an explosion in "smart" technologies that bring everyday activities in and around rented homes under digital surveillance. Tenants are required to download and use apps to access shared laundry rooms and other amenities, to log into apps and websites to manage rent payments, renewals, and maintenance requests, and to accept video surveillance monitoring shared spaces. Sophisticated algorithms and even artificial intelligences connect and analyze all of these inputs for landlords and their third-party partners, discussed in Section IV. B-C, *infra*. <sup>10</sup>
- 52. EQR had no right to impose these conditions. To the extent Tenant Plaintiffs had any choice with respect to SmartRent, it was the illusory choice: to live with ongoing surveillance inside their homes, or to find new homes. But California's rental housing market is among the most expensive and competitive in the country. In San Francisco, where Equity Residential reports the "strongest . . . growth in [its] portfolio, aided by: [v]ery low 2025 competitive supply," the median rent far exceeds what most renters can afford. It is because of these conditions of San Francisco's rental market, in particular, that the Tenants Union's mission to protect the safety, dignity, and privacy of tenants living in San Francisco is vital.
- 53. The time and resources required to break a lease, secure suitable alternative housing, and complete a move, are significant even for tenants with means. Further, given the volume of rental properties owned and controlled by corporate landlords in California and

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<sup>&</sup>lt;sup>10</sup> Erin McElroy et al., *San Francisco Landlord Tech Report*, at 22, Anti-Eviction Lab and Anti-Eviction Mapping Project (2023),

https://static1.squarespace.com/static/634972c05f5af46e3c86d062/t/65246b3846f5d249d179309b/1696885568404/Full-SF-Report-pt-serif-italics.pdf ("As corporate landlords continue to increase their scale and scope across the country, their abusive practices are made possible in part by the landlord tech at their disposal. Property management apps have been used to create a wall of bureaucracy preventing landlord-tenant communication, and digital doorman technology yields a high harm potential for tenants to be placed in even more surveilled environments.").

<sup>&</sup>lt;sup>11</sup> Equity Residential, *Investor Presentation May 2025*, at 7,

https://s1.q4cdn.com/843629197/files/doc\_downloads/2025/05/Equity-Residential-Investor-Presentation-May-2025.pdf.

nationwide who, like EQR, could benefit from monitoring tenant behavior, there is no guarantee that a subsequent landlord will not also impose the same untenable conditions.

## The "Smart" Technologies in Tenant Plaintiffs' Homes

- 54. In brief, SmartRent's "SmartHome" systems are Internet-connected tools for landlords to gain visibility into their tenants' homes. SmartRent characterizes the systems as a suite of technologies providing landlords with "seamless visibility and control over real-estate assets,"12 and as "a service that helps [tenants] and others (e.g., your landlord, property owner or management company) control and monitor functions within a single-family house, student rental, apartment and/or apartment complex."13
- SmartRent claims that what "sets SmartRent apart" is its "direct connection to 55. real-world device data." All of SmartRent's hardware components connect to a "control hub," which SmartRent describes as the "brain" of the smart ecosystem. <sup>15</sup> The hub, in turn, connects to the Internet, and through that, to SmartRent, landlords like EQR, and—if they install the SmartRent App—to tenants. A technical description of these technologies follows.

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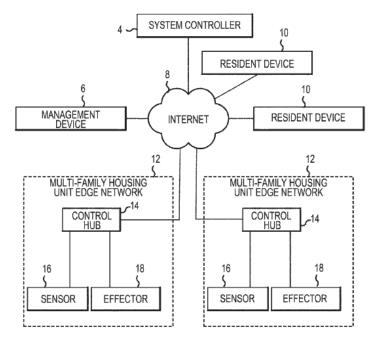
<sup>12</sup> See Alloy SmartHome – Smart technology that delivers, SmartRent, https://smartrent.com/hardware/alloy/; see also Investor Overview, SmartRent (May 7, 2025), https://s27.q4cdn.com/632832908/files/doc financials/2025/q1/SMRT-Investor-Presentation-Q1-FY-2025 vF.pdf.

<sup>&</sup>lt;sup>13</sup> SmartRent Technologies, Inc. Privacy Policy, SmartRent (Last Updated: Aug. 30, 2024) https://smartrent.com/privacy-us/.

<sup>&</sup>lt;sup>14</sup> SmartRent Evolves its Platform With AI-Powered Intelligence and Energy Optimization Capabilities, SmartRent (June 5, 2025), https://investors.smartrent.com/news/newsdetails/2025/SmartRent-Evolves-its-Platform-With-AI-Powered-Intelligence-and-Energy-Optimization-Capabilities/default.aspx.

<sup>&</sup>lt;sup>15</sup> See What is a Hub?, SmartRent, https://intercom.help/public-b34acd/en/articles/10770555what-is-a-hub ("The hub is the brain of your SmartRent ecosystem. It is the small box in your home that communicates wirelessly with your new smart devices . . . . ").

56. SmartRent describes such a system visually in the patent application for its "MULTI-UNIT AUTOMATION AND CONTROL SYSTEM," in the image immediately below. In the patent application, the term "System Controller" refers to SmartRent; "Management Device" and "Resident Device" refer to the personal computers or mobile phones used by landlords and tenants, respectively to operate SmartRent devices; and "Sensor" and "Effector" refer to the devices themselves. <sup>16</sup>



## a. Smart Locks

57. Smart locks, in general, are "physical locks that can be opened with a nontraditional key like a smartphone or fingerprint." The smart locks that Tenant Plaintiffs are required to maintain in their homes are registered with SmartRent, which obtains Tenant Plaintiffs' identifying information from EQR that SmartRent uses to contact tenants. Each Tenant Plaintiff received an email from SmartRent instructing them to visit SmartRent's website to

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<sup>&</sup>lt;sup>16</sup> U.S. Patent Application Pub. No. 2024/0280951 A1 (Aug. 22, 2024) (DeRose-Wilson et al.), https://patentimages.storage.googleapis.com/b2/85/a4/67b0229d0368b7/US20240280951A1.pdf.

<sup>&</sup>lt;sup>17</sup> Mario Trujillo and Adam Schwartz, *Smart Locks Endanger Tenants' Privacy and Should be Regulated*, Electronic Frontier Foundation (Apr. 4, 2023), https://www.eff.org/deeplinks/2023/04/smart-locks-endanger-tenants-privacy-and-should-be-

access features of the technologies. No Tenant Plaintiff had provided their own contact information to SmartRent prior to receiving the solicitation. 18

58. The smart locks can be unlocked through the SmartRent App, using a digital key on a smartphone or watch, or by entering a code. <sup>19</sup> The locks communicate their current status (locked or unlocked), as well as real-time and past activity to SmartRent. <sup>20</sup> When Tenant Plaintiffs unlock their doors, the locks transmit a description to SmartRent that includes the full name of the person who unlocked the door, and when they did so. For example, when Tenant Plaintiff Phua unlocked his door on or around May 7, 2025, technical analysis showed the following transmissions:

```
"device": "lock",

"description": "Unlocked by Adrian Phua",

"category": "devices",

"subject": "Front Door - Lock",

"event": "unlocked",

"inserted_at": "2025-05-07T00:20:39Z",

"device_id": 5276189,

"caused_by": "Adrian Phua",

"event_raw": "lock_unlocked_resident"
```

<sup>18</sup> On information and belief, the experience of the individual Tenant Plaintiffs discussed herein is substantially the same for members of the Tenants Union residing in Equity properties.

<sup>&</sup>lt;sup>19</sup> *How do I use my Allow Deadbolt*+?, SmartRent, https://intercom.help/public-b34acd/en/articles/10770562-how-do-i-use-my-alloy-deadbolt-lock.

<sup>&</sup>lt;sup>20</sup> What Is a Smart Lock and What Can I Do with It?, SmartRent, supra.

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<sup>23</sup> Smart Home Thermostats for Apartments, SmartRent, https://smartrent.com/hardware/thermostats/.

59. The lock transmits similar information when the door is locked, even when the action is performed "manually" rather than via the app.

```
"device": "lock",

"description": "Locked manually",

"category": "devices",

"subject": "Front Door - Lock",

"event": "locked",

"inserted_at": "2025-05-07T01:16:57Z",

"device_id": 5276189,

"caused_by": null,

"event_raw": "lock_locked_physical"
```

60. In addition to tracking Tenant Plaintiffs' comings and goings from their home, SmartRent's locks also monitor the activities of guests and other visitors when tenants utilize the feature that creates "custom guest access options for friends, family, house sitters," by assigning them their own access code to unlock the door.<sup>21</sup>

## b. Smart Thermostats and Leak Sensors

61. SmartRent's smart thermostats and smart leak sensors deployed in EQR properties communicate their current status, real-time activity, and past activity in the same manner as smart locks. They are temperature-detection and control devices with a wireless communication system, allowing for remote access and programming.<sup>22</sup> In addition to temperature, some models also detect humidity inside the home.<sup>23</sup> According to SmartRent, its smart thermostats can "learn your

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<sup>21</sup> What Is a Smart Lock and What Can I Do with It?, SmartRent, supra.
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<sup>&</sup>lt;sup>22</sup> What is a Smart Thermostat and What Can I Do with it?, SmartRent, https://intercom.help/public-b34acd/en/articles/10770574-what-is-a-smart-thermostat-and-what-can-i-do-with-it.

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schedule and detect if you're home at unusual times to adjust settings without your intervention."<sup>24</sup>

- 62. Smart leak sensors, meanwhile, constantly monitor the environment near water heaters, sinks and appliances in order to "detect any abnormalities," which SmartRent reports by email to tenants and landlords.<sup>25</sup> In EQR properties, these reports, whether false or not, immediately generate a work order that results in an inspection by management.
- 63. Transmissions from these devices contain detailed status information for smart devices in the apartment, capturing smart thermostat setting changes (such as set points, humidity, fan, and the status of the device i.e., whether it is enabled and working properly), and leak detector status. For example, the thermostat in Plaintiff Phua's home reports the current temperature and humidity inside his apartment even in an "idle" state:

```
"name": "operating_state",
   "state": "idle",
   "pending_state": null,
   "last_read_at": "2025-06-01T01:58:44Z",
   "pending state requested at": null
},
   "name": "current_temp",
   "state": "74",
   "pending_state": null,
   "last_read_at": "2025-06-01T14:41:19Z",
   "pending state requested at": null
},
   "name": "current_humidity",
   "state": "47",
   "pending_state": null,
   "last_read_at": "2025-06-01T16:39:49Z",
   "pending state requested at": null
```

<sup>&</sup>lt;sup>24</sup> The 2024 Guide To Smart Home Technology for Apartments, SmartRent (July 22, 2024), https://smartrent.com/news/smart-apartment-technology-guide/.

<sup>&</sup>lt;sup>25</sup> Small But Mighty: The Power of Water Leak Sensors, SmartRent (Nov. 4, 2021), https://smartrent.com/news/small-but-mighty-the-power-of-water-leak-sensors/.

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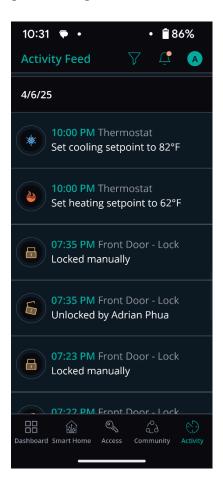
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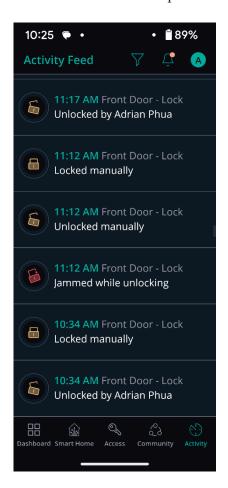
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64. The images below from the "Activity Feed" of Plaintiff Phua's SmartRent App further confirm that, in addition to information about people entering and exiting their homes as discussed above, SmartRent also tracks environmental changes such as thermostat settings, which indicate Tenant Plaintiffs' behavioral patterns, such as when they leave the house, go to sleep or have a visitor spend the night, or leave for vacation or some other extended period.



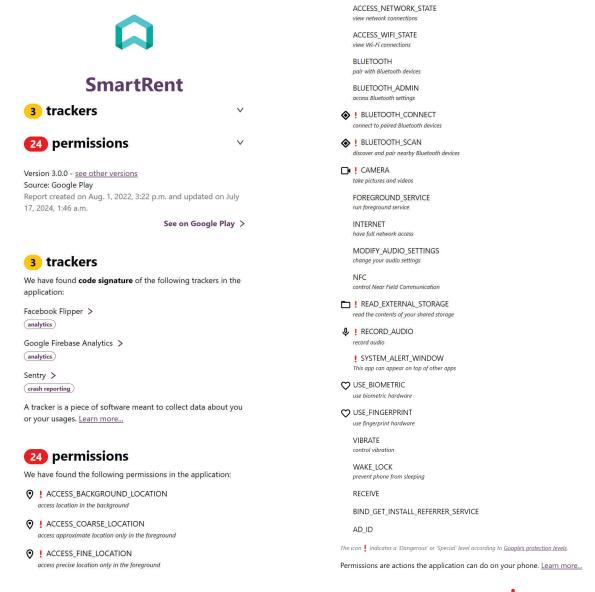


#### 2. The SmartRent App

65. The only way for Tenant Plaintiffs to obtain any visibility into SmartRent transmissions regarding their own homes is to download and install SmartRent's proprietary mobile application, the "SmartRent App." The SmartRent App is also required to access features of the locks on their doors, and where applicable, thermostats, and leak sensors.<sup>26</sup>

<sup>&</sup>lt;sup>26</sup> Compounding the intrusiveness of Defendants' actions with respect to the SmartRent App and technologies, EQR requires tenants to use additional apps which access still more personal information about them to access other parts of the multi-family property, such as the parking garage, package room and laundry room, and to pay rent.

66. Exodus, a French nonprofit organization that examines apps for embedded trackers and conducts "privacy audits" for Android applications, has analyzed the SmartRent App. The below excerpt from the Exodus analysis shows that SmartRent seeks access to a wide variety of information about the tenant and their device, far beyond what is reasonably necessary to secure access to the home, control humidity and temperature, and monitor for abnormalities around water sources.



30 SmartRent Technologies, Inc. Privacy Policy, supra.31 Id

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<sup>29</sup> See SmartRent, Exodus, https://reports.exodus-

privacy.eu.org/en/reports/com.smartrent.resident/latest/.

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information that companies collect about Internet users to identify and track them as they move around the Internet using a technique known as "browser fingerprinting." <sup>32</sup>

## 4. Other EQR Tracking Technologies

- 70. The SmartRent systems and associated transmissions from tenants' homes are one component of systemic monitoring by EQR, which tracks nearly every aspect of tenants' residential life, from their movement around the buildings where they live, to their payment of rent, their online activities, their use of their car, and their communications with debt-collection chatbots.
- 71. EQR's data collection and profiling begins at the point of a prospective tenant's first contact with the company. It uses "Anyone Home," a centralized customer-relationship management platform to record prospective tenant inquiries and leasing interactions, storing detailed personal information and behavioral data derived from those initial communications. EQR has also used RealPage's "YieldStar" rent-setting software, a platform that was the subject of a federal antitrust suit for collusive price-fixing based on detailed data about rents and occupancy rates, including tenants' active lease data.<sup>33</sup>
- 72. EQR enrolls tenants in its "Technology" or "Connectivity" packages, which bundle SmartRent in-unit devices with EQR's "MyEquity" online portal and mobile application as well as building-wide digital access systems.
- 73. Rent payments, service requests, and tenant communications are handled through the MyEquity portal and mobile application, which consolidate sensitive personal information and behavioral data. The MyEquity app sends data to various third parties including analytics providers. The app collects personal information from tenants including full name, phone number,

<sup>33</sup> Press Release: Justice Department Requires RealPage to End the Sharing of Competitively

<sup>&</sup>lt;sup>32</sup> Thomas Hupperich et al., *On the Robustness of Mobile Device Fingerprinting: Can Mobile Users Escape Modern Web-Tracking Mechanisms?*, PROC. 31ST ANN. COMPUT. SEC. APPLICATIONS CONF. 191, 193–94 (2015); *see* also *Cover Your Tracks*, Electronic Frontier Foundation, https://coveryourtracks.eff.org/learn.

Sensitive Information and Alignment of Pricing Among Competitors, U.S. Department of Justice (Nov. 24, 2025), https://www.justice.gov/opa/pr/justice-department-requires-realpage-end-sharing-competitively-sensitive-information-and. See Patrick Range McDonald, Equity Residential and Essex Property Trust Dragged Into RealPage Scandal. It's Hardly A Shocker, MEDIUM, (Oct. 27, 2022) https://housinghumanrt.medium.com/equity-residential-and-essex-property-trust-dragged-into-realpage-scandal-its-hardly-a-shocker-9dae8725a894.

address and unit number, the lease expiration date, and rent payment information, which is sent from the domain "papi.equityapartments.com/api/MyAccountDashboard." In addition to this information, the network traffic shows fields for "transUnionPaymentReporting," "bannedFromSocial," "renewalAvailable," "applicantCreditReportUrl," and "displayCriminalReport."

- 74. EQR manages access to elevators and common spaces with the "Brivo" mobile app for at least some of its properties. EQR's privacy policy purports to authorize it to sell "Internet" or "Electronic Network Activity" data collected through these systems, as well as other personal information: "Under California law, we Sell and Share the following categories of Personal Information: Identifiers, Personal Records, Internet or Other Electronic Network Activity, Geolocation Data, and Inferences. We have Sold and Shared Personal Information to Third Parties, including our vendors and other Third Parties for Cross-Context Behavioral Advertising and other marketing and advertising services that we utilize on our Online Services." Even package deliveries are routed through digital locker systems such as Luxer One, which log each resident's deliveries, retrieval times, and visitor access. 35
- 75. In August 2025, EQR began requiring Plaintiff Diestel to pay rent through Bilt, a system that, according to EQR, allows tenants to "earn points every time you pay [rent]," and those points can be redeemed for "rent credits, travel, shopping, and more." Bilt serves, in the first instance, as a payment processor for rent payments for EQR. But it then exposes tenants to yet another source of surveillance that collects information about what other credit cards they use, their spending habits, and other financial information. Bilt asserts that by using its service, tenants "authorize" their property manager or landlord to disclose personal information about them to Bilt, including their "name, address, email, rent amount, rent payment history, rent

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<sup>&</sup>lt;sup>34</sup> EQR Privacy Policy, https://privacy.equityapartments.com/

<sup>&</sup>lt;sup>35</sup> Luxer One Blog: What is Package Room Management Software?, Luxer One (Nov. 20, 2025), https://www.luxerone.com/what-is-package-room-management-software/.

<sup>&</sup>lt;sup>36</sup> Ron Lieber, *How Does a Rewards Start-Up Know What Credit Cards Are in Your Wallet?*, New York Times (Aug. 5, 2025), https://www.nytimes.com/2025/08/05/your-money/bilt-credit-cards-privacy.html.

balance information."<sup>37</sup> At one point, tenants' address information was exposed to anyone on the Internet with someone's email address, prompting one journalist (who lived in an EQR building and used Bilt to pay rent) to ask: "How did a rental startup I'd never heard of leak my home address?"38

EQR has further replaced much of its resident interaction—"over 1.5 million 76. customer interactions per year and 90% of [its] prospect workflows," according to Kristin Hupfer, First Vice President National Sales at Equity Residential—to EliseAI, an artificial intelligence system that automates communications with tenants and prospective tenants. <sup>39</sup> EliseAI's platform is likely part of EQR's "AI Resident Experience" designed to mimic human conversations while harvesting, analyzing, and retaining the content of tenant inquiries about rent delinquency. maintenance, renewals, and other issues. 40 Press reports indicate that such AIs also receive tenants' personal information from landlords through other means, enabling them, for example, to "adjust tone based on tenant payment history, providing a friendly or firm approach depending on past behavior."<sup>41</sup> The product "also notifies property managers when delinquencies reach specific thresholds, suggesting steps like initiating eviction processes or drafting legal notices."42

#### C. **Defendants' Exploitation of Tenants' Private Information**

## **EOR's Data Mining from Tenants' Homes**

77. EQR, at all times, has visibility through SmartRent systems into tenants' homes. When a unit is vacant, EQR gains full control of the SmartHome systems, including all devices,

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 $^{42}$  Id

<sup>&</sup>lt;sup>37</sup> Bilt Privacy Policy, https://legal.biltrewards.com/policies.

<sup>&</sup>lt;sup>38</sup> Zack Whittaker, *How did a rental startup I'd never heard of leak my home address?*, TechCrunch, (June 30, 2022) ("[I]t was also possible to retrieve [home address] information directly from Bilt's servers using just [a resident's] email address — no special email link needed — which, like for many of us whose email addresses are public, unfortunately wouldn't require much guesswork.").

<sup>&</sup>lt;sup>39</sup> *Homepage*, Elise AI, https://www.eliseai.com/.

<sup>&</sup>lt;sup>40</sup> Equity Residential, *Investor Day 2025*, at 85 (Feb. 2025), https://s1.q4cdn.com/843629197/files/doc presentations/2025/02/Equity-Residential-Investor-26 Day-2025.pdf.

<sup>&</sup>lt;sup>41</sup> Han Lung, Multifamily Using AI for Rent Collections as Delinquencies Rise, CRE Daily (Dec. 18, 2024), https://www.credaily.com/briefs/multifamily-using-ai-for-rent-collections-asdelinquencies-rise/.

settings, and activity. 43 When units are occupied, EQR cedes control of the lock and thermostat devices to its tenants—but, through SmartRent, retains access to data they generate, and the inferential data that SmartRent extracts by analyzing tenants' activity inside their homes.

- 78. SmartRent openly admits that its systems give landlords a "clear view" into tenants' homes, marketing contemporaneous "data access" and "property insights" as profitable features of its SmartHome systems: "Our system collects live data from thermostats, leak sensors, locks, and more—giving operators [including landlords] a clear view of what is happening in their buildings and the ability to act, not just recording in workflows or delayed reports."<sup>44</sup>
- 79. Further, SmartRent proclaims that the core purpose of its SmartHome technologies is to generate valuable "data points" for landlords like EQR. In an April 15, 2025 post in SmartRent's "blog for the multifamily and proptech industry," SmartRent defines "smart apartment data" as "data collected from your entire smart apartment ecosystem when you, your staff **or your residents** use smart technology," specifically including the smart locks, thermostats, and leak sensors placed in tenants' homes. <sup>45</sup> It emphasizes that, "[w]ith their growing use of technology, apartment communities are bolstering their bottom lines—and producing a ton of data. Every time a smart lock opens, a thermostat adjusts itself and a work order is completed, property managers gain data points."
- 80. SmartRent explains that once its systems create data about events inside tenants' homes, "it is generally stored on cloud-based platforms so it's accessible wherever it's needed and updated in real-time. Then, it's analyzed, usually with the help of AI, and delivered to where it can be actionable, like your PMS [property management system]."<sup>47</sup> SmartRent encourages landlords to "[i]nvest in property management software that integrates smart device data and

<sup>47</sup> *Id*.

<sup>24 | 43</sup> *Smart Apartments 101*, SmartRent, *supra*, at 8.

<sup>&</sup>lt;sup>44</sup> SmartRent, SmartRent Evolves its Platform With AI-Powered Intelligence and Energy Optimization Capabilities, supra.

<sup>&</sup>lt;sup>45</sup> See Smart Sense Blog, SmartRent, https://smartrent.com/news/; The Surprising Data About Smart Apartments, SmartRent, (Apr. 15, 2025), https://smartrent.com/news/smart-apartment-data/.

<sup>&</sup>lt;sup>46</sup> SmartRent, *The Surprising Data About Smart Apartments* (Apr. 15, 2025), https://smartrent.com/news/smart-apartment-data/.

provides actionable insights . . . [and] "[r]egularly review analytics to adjust strategies, optimize performance and stay ahead of industry trends." In other words, SmartRent collects, stores, and processes continuous streams of in-home data, and then packages it into "insights" for landlords to act on and use for other self-serving purposes.

- 81. According to SmartRent in the quoted language below, the "smart apartment data" it provides to landlords include:
  - **Energy usage data**: Tells you which units use the most energy, when they use energy and how to save on energy costs.
  - Occupancy and motion data: Tells you when people are in a unit, common space or amenity area.
  - Access control data: Tells you who accesses which areas and when.
  - **Maintenance and system health data**: Tells you how often devices require maintenance, how much maintenance time and money you save with smart devices and how your technicians are performing.
  - **Resident behavior data**: Tells you which amenities they use, how they communicate with staff and how they use their devices. 49
- 82. Even more recently, on or around June 5, 2025, SmartRent announced a new interface for landlords to access tenant information, underscoring that EQR and other landlords already receive, at a minimum, "manual reporting" from SmartRent on tenants' activities inside the home. Now or in the near future, SmartRent's systems will feature an artificial intelligence with the ability to discuss tenants' data with landlords conversationally.<sup>50</sup>
- 83. SmartRent describes the update to its systems, "SMRT IQ," as "Conversational AI" that "Delivers Property Data" to landlords through an interface that allows the landlord to simply ask for it, rather than having to interpret the data analytically: "Using natural language

<sup>&</sup>lt;sup>48</sup> Data-drive Decision-making in Multifamily: Harnessing the Power of Smart Tech, SmartRent (Apr. 2, 2025), https://smartrent.com/news/data-driven-decision-making-in-multifamily-harnessing-the-power-of-smart-tech/.

<sup>&</sup>lt;sup>49</sup> The Surprising Data About Smart Apartments, SmartRent, supra.

<sup>&</sup>lt;sup>50</sup> SmartRent News Details, *SmartRent Evolves its Platform With AI-Powered Intelligence and Energy Optimization Capabilities*, *supra* ("[P]owered by live device data," SMRT IQ allows landlords to "replace manual reporting with immediate intelligence that anyone can access without analytics training.").

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<sup>51</sup> *Id*.

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<sup>54</sup> *Homepage*, SmartRent, www.smartrent.com.

55 SmartRent, 2024 10K, https://d18rn0p25nwr6d.cloudfront.net/CIK-0001837014/8da776ceab3c-4421-b777-775b0c73d3c7.pdf.

input, SMRT IQ users ask a question and receive a real-time answer powered by live data from connected smart devices." SmartRent explains that SMRT IQ's conversational, prompt-based interface will "remove the friction" of accessing data that "has always been available" to landlords that require tenants to use its systems.<sup>51</sup>

- 84. Among the "key features" advertised is the ability for landlords to isolate data for a particular resident's home, performing "granular drilldowns at the unit, building, or portfolio level."52
- 85. One example of a prompt for the conversational AI that SmartRent suggests to landlords is: "Which units exceed the community's average HVAC use by more than 50%?"53 This suggestion underscores the invasive character of SMRT IQ (and the analytics reports that EQR has always received), because some tenants may prefer an especially warm (or cool) home for any number of highly personal reasons, including for medical reasons or a disability. In addition to intruding into matters that are no business of any landlord, the SmartRent systems allow EQR to target Tenant Plaintiffs for what it may perceive as undesirable use of the HVAC systems based on real-time data collected from inside their homes.

#### 2. The Integration of In-Home Data with Other EQR Tracking

86. On information and belief, the method that EQR uses to access data generated by SmartHome systems inside Tenant Plaintiffs' homes is by integrating data feeds from SmartRent directly into EQR's pre-existing property management and customer relationship management software tools. SmartRent advertises that its "end-to-end smart home solutions seamlessly integrate with a wide range of smart home hardware, as well as with most property management and CRM tools."54 SmartRent says that such integrations enable "centralized management of residents, prospects, access control, and automation."55

<sup>52</sup> *Id.* (emphasis added).

87. In addition to providing ready access to the data that SmartRent collects and related insights, SmartRent supports "Integrations" with other third party services, which it says "offer a holistic integrated solution that includes enterprise software, hardware, and resident applications."<sup>56</sup> Anyone Home, RealPage, and Brivo, which EQR uses as discussed above, are among nearly two dozen existing "Partners/Integrations" that SmartRent systems support. Additional technology providers that can integrate data collected by their technologies with data SmartRent collects include GE, which operates "smart" appliances and lighting; and Ring, an Amazon-owned company that operates connected monitoring equipment such as cameras, contact sensors, and motion sensors.<sup>57</sup>

### D. Defendants' Motivations for Imposing Surveillance Living Conditions

- 88. Both EQR and SmartRent unlawfully purport to impose these living conditions—where the landlord and a profit-seeking surveillance technology company accumulate and analyze a constant stream of detailed information about activities inside the home—as mandatory "terms" that tenants must accept.
- 89. SmartRent claims to have rights, through the Privacy Policy associated with the SmartRent systems that EQR imposed on Tenant Plaintiffs, to retain "activities and information collected by or within the App and Services, such as turning lights on and off, temperature settings, leak monitoring, photographs, parking, movement throughout the Property, access to public and private areas of the Property." It purports to have rights, when tenants use the App necessary to access features of the systems, to collect "unique identifiers; session details, system details, telemetry data, device name and model; operating system type, name, and version." It asserts purported rights to use all of the data it receives as well as any that a landlord chooses to integrate with SmartRent systems, from in-home smart lighting, to access control services in other areas of a property such as the laundry room and garage. SmartRent's Privacy Policy further

<sup>&</sup>lt;sup>56</sup> *Id*.

<sup>26 | 57</sup> Hardware & Software Integrations, SmartRent, https://smartrent.com/integrations-partnerships/.

<sup>&</sup>lt;sup>58</sup> SmartRent Technologies, Inc. Privacy Policy, *supra*.

<sup>&</sup>lt;sup>59</sup> *Id*.

<sup>60</sup> Id. ("Our App & Services Collect . . . activities and information collected by or within the App -27- COMPLAINT FOR DECLARATORY AND

asserts that SmartRent can give all data on the Tenant Plaintiffs to EQR and others, e.g.: "[i]f you are a Tenant or a guest, we may share information with the Landlord and other third parties to monitor the condition and safety of the apartment and the Property."61

- SmartRent obtains and shares Tenant Plaintiffs' information because it is 90. profitable for SmartRent to do so. Its revenues come, primarily, from enabling "property owners and property managers to have visibility and control over assets [i.e., apartment homes]."62 SmartRent charges for access to the data and insights it generates on a recurring basis, collecting "subscription fees . . . to provide access to one or more of our software applications . . . including access controls, asset monitoring, WiFi, and related services."63
- EQR, for its part, states in its Privacy Policy that EQR has the right to receive 91. tenants' information "from [its] service providers" as well as "other businesses." <sup>64</sup> That privacy policy further states that EQR "may use the Personal Information" of tenants for a wide variety of purposes, including operating their business, performing internal research, advertising and marketing, and for "corporate restructuring purposes." 65
- 92. Like SmartRent, EQR acknowledges that its motivations for "Smart Home" installations are to make money and to gain insights about its residents that it can use to guide future endeavors, i.e., "revenue generating and initiative enabling." 66 It touts its ability to achieve "cost containment and revenue enhancement through AI, advanced analytics and innovation." 67

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the Property.").

and Services, such as turning lights on and off, temperature settings, leak monitoring,

photographs, parking, movement throughout the Property, access to public and private areas of

<sup>&</sup>lt;sup>61</sup> *Id*. 25 <sup>62</sup> SmartRent 2024 10K, *supra*, *p*. 3.

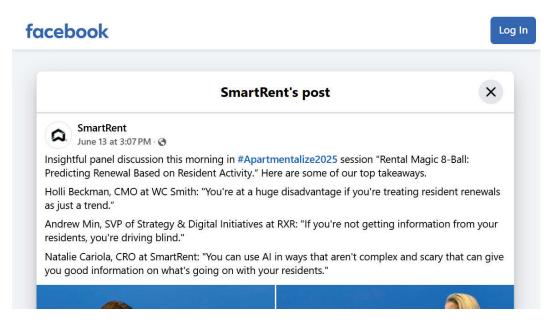
<sup>26</sup> 

<sup>&</sup>lt;sup>64</sup> Equity Residential State Privacy Notice, Equity Apartments, supra.

<sup>27</sup> 65 *Id.* at Section II (titled "Use of Personal Information").

<sup>&</sup>lt;sup>66</sup> Equity Residential, *Investor Presentation March 2024*, supra, at 38.

93. Indeed, within the corporate multifamily home rental industry, a disregard for tenants' privacy rights inside their home—in favor of emphasizing what landlords can learn from monitoring their tenants; how they can use the information; and the profitability of doing so—has grown increasingly brazen in recent years. At a 2025 conference in Las Vegas, for example, SmartRent participated in a panel titled "Rental Magic 8-Ball: Predicting Renewal Based on Resident Activity." SmartRent posted about the panel on Facebook, noting that the company's "top takeaways" from the discussion included that "if [landlords are] not getting information from [their] residents, [they are] driving blind," and landlords "can use AI . . . [for] good information on what's going on with your residents."



94. Even as it touts the value of "good information on what's going on with" the residents of properties such as EQR's, SmartRent attempts to obfuscate the scope of its surveillance when such residents inquire. In response to Plaintiff Phua's request for information under the California Consumer Privacy Act, California Civil Code §1798.110, SmartRent provided only the following information: Plaintiff Phua's first and last name, his phone number, his email address, his street address, and the IP address Plaintiff Phua last signed in from. This is despite Plaintiff Phua's use of the SmartRent App for months. Beyond the generic reservations of rights in its lease and policies, EQR has never disclosed to any Tenant Plaintiff that it receives

information from the SmartRent devices in their homes, nor that it uses insights derived from that information.

- 95. The SmartRent systems themselves are similarly misleading with respect to the information that SmartRent collects and retains. Through the app, the tenant is shown only the most recent setting or action associated with a given device and the past 30 days of activity for each device, suggesting that no further data is retained in SmartRent's systems. SmartRent's use of tenant data discussed herein, however, demonstrates that it retains detailed information far longer than 30 days, and that insights derived from the data can persist indefinitely into the future.
- 96. In sum, Defendants have transformed the sanctity of tenants' homes into sites of ongoing surveillance and data extraction, imposed as a non-negotiable condition of tenancy and motivated by profit rather than necessity. Through exploitative and unlawful practices—including concealing the true scope of their monitoring, misrepresenting the nature and purpose of the SmartRent systems, and prioritizing revenue over the privacy, safety, and autonomy of residents—Defendants have deprived Tenant Plaintiffs of the fundamental expectation that one's home is a place of refuge from intrusion.

## V. CAUSES OF ACTION

## FIRST CLAIM FOR RELIEF

# Violation of Article 1 Section 1 of the California Constitution (All Plaintiffs Against All Defendants)

- 97. Plaintiffs re-allege and incorporate by reference each of the allegations above as if fully set forth herein.
- 98. Article I, section 1 of the California Constitution provides: "All people are by nature free and independent and have inalienable rights. Among these are enjoying and defending life and liberty, acquiring, possessing, and protecting property and pursuing and obtaining safety, happiness, *and privacy*." The phrase "*and privacy*" was added by the "Privacy Initiative" adopted by California voters in 1972.
- 99. The addition of the phrase "and privacy" occurred after voters approved a proposed constitutional amendment designated as Proposition 11. Proposition 11 was intended to

curb businesses' control over the unauthorized collection and use of peoples' personal information, as the ballot argument stated. The ballot argument in 1972 described the right as follows:

The right of privacy is the right to be left alone. It is a fundamental and compelling interest. It protects *our homes*, our families, thoughts, our emotions, our expressions, our personalities, our freedom of communion, and our freedom to associate with the people we choose. It prevents government and business interests from collecting and stockpiling unnecessary information about us and from misusing information gathered for one purpose in order to serve other purposes or to embarrass us. Fundamental to our privacy is the ability to control the circulation of personal information.<sup>68</sup>

That ballot argument demonstrates that the voters' intent was to ensure a right of privacy in one's home. *Adamson*, 27 Cal. 3d at 130.

- 100. This amended constitutional provision addresses the concern over accelerating encroachment on personal freedom and security caused by increasing surveillance and data collection activity in modern times. Its proponents meant to afford individuals more measures of protection against this most modern threat to personal privacy. <sup>69</sup> In recognizing these privacy rights, the California Constitution provides insight into and serves to define the nature of the reasonable expectation of privacy of an objectively reasonable California resident. In violation of the California Constitution and the reasonable expectation of privacy of California residents, Defendants monitor Tenant Plaintiffs' in-home activities and harvest their data, forcing Plaintiffs to live under constant surveillance.
- 101. The Tenant Plaintiffs and the tenants represented by the San Francisco Tenants Union have a reasonable expectation of privacy in the sanctuary of their homes and the details of their daily life against monitoring and surveillance by their landlords and their landlords' business partners. As the First District Court of Appeal wrote in *Tom v. City and County of San Francisco*,

<sup>&</sup>lt;sup>68</sup> Ballot Pamp., Proposed Stats. & Amends. To Cal. Const. With Arguments to Voters. Gen. Election \*26 (Nov. 7, 1972) (emphasis added), https://www.law.berkeley.edu/wp-content/uploads/2023/10/Voter-Information-Guide-for-1972-General-Election.pdf. <sup>69</sup> *Id.* ("Computerization of records makes it possible to create 'cradle-to-grave' profiles of every

American. At present there are no effective restraints on the information activities of government and business. This amendment creates a legal and enforceable right of privacy for every Californian."); see also Nicole A. Ozer, Golden State Sword: The History and Future of California's Constitutional Right to Privacy to Defend and Promote Rights, Justice, and Democracy in the Modern Digital Age, 39 BERKELEY TECH. L.J. 963 (2024).

120 Cal. App. 4th 674, 684 (2004), "it is obviously reasonable to expect privacy in one's own home." "No reasonable person would consent to having neighbors or other unwanted persons wandering through one's home or occupying it." *Id.* "[T]he home," *Tom* continued, "has traditionally been subject to the highest protection against intrusions." *Id.* And moreover, "the presence or absence of opportunities to consent voluntarily to activities impacting privacy interests obviously affects the expectations of the participant." *Id.* 

- 102. As set forth above, tenants and guests in the EQR Properties were subject to surveillance without their consent.
- 103. Defendants' collection, sharing, and use of information associated with the electronic devices forcibly installed in people's homes is highly offensive to a reasonable person and constitutes an egregious breach of social norms. Society expects that people will be treated with dignity and respect even if they do not own the homes they live in, and that nobody will be denied the established right to control dissemination of information about their day-to-day activities in their private homes to third parties. People cannot live with dignity, autonomy, privacy, and safety if the sanctuary of their home becomes the site of persistent surveillance of their movements, their associations, and their behavior. Defendants' forcible intrusions into tenants' homes alleged herein are egregious.
- 104. Defendants' surveillance of the Tenant Plaintiffs and members of the Tenants Union poses a threat to their informational privacy and autonomy privacy interests under Article I, Section 1. *Hill*, 7 Cal. 4th at 35 (recognizing interests in precluding the dissemination or misuse of sensitive and confidential information, and in making intimate personal decisions or conducting personal activities without observation, intrusion, or interference).
- 105. The privacy harm associated with the presence of electronic devices in the home exceeds that of a natural person being present in the space of the home, which the Courts have recognized violates constitutional autonomy privacy rights. *Tom*, 120 Cal. App. 4th at 674. Electronic devices are ever-present, they never tire, and their detailed memories never degrade.
- 106. Moreover, once information is collected by an electronic device and held by a landlord or a landlord's business partner, that information is subject to an unfathomable array of

potential uses and abuses, from data breaches, to training new landlord "Artificial Intelligence" technology that could be used to harm tenants, to sharing and selling people's personal information to a shadowy network of data brokers, advertising companies, and scammers. These further misuses represent the modern manifestation of the ballot initiative that added Article I, section 1 to the California constitution, which cautioned against "business interests . . . collecting and stockpiling unnecessary information about us and . . . misusing information gathered for one purpose in order to serve other purposes or to embarrass us." Tenant Plaintiffs have no way of knowing how their specific activities have been tracked, analyzed, and monetized. The California Constitution created an inalienable right to be free from pervasive electronic surveillance. It is flatly inconsistent with this inalienable privacy right for people to accept these risks as the cost of having a roof over their head.

- 107. The right to privacy in California's constitution creates a right of action for California residents against private entities like Defendants.
- 108. Defendants' forced installation of electronic devices in the Tenant Plaintiffs' homes and the homes of Tenants Union members violated Plaintiffs' right to privacy as protected by Article I, Section 1 of the California Constitution.

## SECOND CLAIM FOR RELIEF

# Common Law Intrusion Upon Seclusion (All Plaintiffs Against All Defendants)

- 109. Plaintiffs re-allege and incorporate by reference each of the allegations above as if fully set forth herein.
- 110. Defendants' forced installation of surveillance devices in Tenant Plaintiffs' homes and the homes of tenants represented by the Plaintiff Tenants Union without their consent constitutes an invasion of privacy. This invasion meets all the elements of the California common law tort of intrusion upon seclusion.
- 111. Restatement (Second) of Torts § 652B (1977) establishes that "[o]ne who intentionally intrudes, physically or otherwise, upon the solitude or seclusion of another or his private affairs or concerns, is subject to liability to the other for invasion of his privacy, if the

intrusion would be highly offensive to a reasonable person."<sup>70</sup> The form of an intrusion may be physical, such as "when the defendant . . . insists over the plaintiff's objection in entering his home" or sensory, such as when the defendant uses "mechanical aids, to oversee or overhear the plaintiff's private affairs."<sup>71</sup> Whether intrusion is "highly offensive to a reasonable person" is a multifactor analysis that considers "the degree of intrusion, the context, conduct and circumstances surrounding the intrusion as well as the intruder's motives and objectives, the setting into which he intrudes, and the expectations of those whose privacy is invaded."<sup>72</sup> For example, places where "highly personal, intimate activities or events might very well" affect the level of "offensiveness."<sup>73</sup>

- 112. The Tenant Plaintiffs and the tenants represented by the San Francisco Tenants Union have a reasonable expectation of privacy in the sanctuary of their homes.
- 113. Through their conduct described herein, Defendants have intentionally intruded, physically and otherwise, upon the solitude and seclusion of Plaintiffs and their private affairs in a manner that is highly offensive to a reasonable person. Defendants' intrusion involved physical installation of mechanical aids to record and invade spaces where Plaintiffs have reasonable expectations of privacy and improper use of information in which Plaintiffs have a reasonable expectation of privacy.
- 114. A reasonable person would find Defendants' acts in monitoring, analyzing, and using data concerning the electronic devices forcibly installed in Plaintiffs' homes, as alleged, highly offensive, because it reveals tenants' daily routines and habits such as when they leave for work, arrive home, have expected or unexpected visitors, child or pet care, or go on vacation.

<sup>&</sup>lt;sup>70</sup> California courts rely on Restatement (Second) of Torts § 652B (1977) in their analysis of intrusion upon seclusion. *See Taus v. Loftus*, 40 Cal. 4th 683, 724 (2007) ("California decisions have adopted the formulation of the intrusion-into-private-matters tort set forth in section 652B of the Restatement (Second) of Torts").

<sup>&</sup>lt;sup>71</sup> *Id.* cmt. b.

<sup>&</sup>lt;sup>72</sup> Miller v. Nat'l Broad. Co., 187 Cal. App. 3d 1463, 1483-84 (Ct. App. 1986).

<sup>&</sup>lt;sup>73</sup> *Id.* at 1484; *see Vescovo v. New Way Enters., Ltd.*, 60 Cal. App. 3d 582, 587 (Ct. App. 1976) (holding plaintiff's "right to privacy ha[d] been violated in that said plaintiff's *physical solitude and home* ha[d] been wrongfully invaded" (emphasis added)).

## THIRD CLAIM FOR RELIEF

## **Breach of Covenant of Quiet Enjoyment**

(Tenant Plaintiffs Against Vista, Potrero 1010, and SoMa Square Defendants)

- 115. Tenant Plaintiffs re-allege and incorporate by reference each of the allegations above as if fully set forth herein.
- 116. As owners of the Vista 99 Apartments, Vista Defendants owed Plaintiff Phua a duty of care.
- 117. Vista Defendants entered into a lease agreement with Plaintiff Phua to rent an apartment in the Vista 99 complex and collected rent from him. That lease provided for Plaintiff Phua to rent an apartment in the Vista 99 complex and also entitled him to use laundry, parking, and utilities as specified in the lease.
- 118. As owners of the Potrero 1010 Apartments, Potrero 1010 Defendants owe Plaintiff Solis a duty of care.
- 119. Potrero 1010 Defendants entered into a lease agreement with Plaintiff Solis and collect rent from him. That lease provided for Plaintiff Solis to rent an apartment in the Potrero 1010 complex and also entitled him to use laundry, parking, and utilities as specified in the lease.
- 120. As owners of the SoMa Square Apartments, SoMa Square Defendants owe Plaintiff Diestel a duty of care.
- 121. SoMa Square Defendants entered into a lease agreement with Plaintiff Diestel and collect rent from her. That lease provides for Plaintiff Diestel to rent an apartment in the SoMa Square complex and also entitles her to use laundry, parking, and utilities as specified in the lease.
- 122. Tenant Plaintiffs' residential lease agreements contain an implied covenant of quiet enjoyment, wherein Vista, Potrero 1010, and SoMa Square Defendants promised to provide peace and quiet enjoyment.
- 123. Vista, Potrero 1010, and SoMa Square Defendants breached their contractual duties, including the implied covenant of quiet enjoyment, by engaging in and/or permitting acts and omissions that substantially interfere with each Tenant Plaintiff's use and enjoyment of the premises, including but not limited to:

Tenant Plaintiffs did not consent to Vista, Potrero 1010, and SoMa Square

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act was negligent or reckless.

- 136. An ordinary person would be reasonably annoyed and disturbed by Vista, Potrero 1010, and SoMa Square Defendants' conduct.
- 137. Vista, Potrero 1010, and SoMa Square Defendants harmed Tenant Plaintiffs, and Tenant Plaintiffs suffered from leaseholds worth substantially less than rent paid, bodily injury, property damage, property loss, out-of-pocket expenses, annoyance and discomfort, emotional distress, and loss of use and enjoyment of their rental homes.
- 138. Vista, Potrero 1010, and SoMa Square Defendants' conduct was a substantial factor in causing Tenant Plaintiffs' harm.
- 139. There was no public benefit to Vista, Potrero 1010, and SoMa Square Defendants' conduct.
- 140. For Plaintiff Diestel who continues to reside in EQR properties, the nuisance is ongoing and continuing in nature so long as EQR persists in its conduct or fails to abate the conditions described above. For those Tenant Plaintiffs who have since vacated the premises, the nuisance existed and caused harm throughout the duration of their tenancy.
- 141. Vista, Potrero 1010, and SoMa Square Defendants' conduct warrants an award of punitive damages because these defendants were willful, malicious, and oppressive. These defendants knew nuisance conditions existed at the Properties, had the ability to abate the conditions, and did nothing.

### FIFTH CLAIM FOR RELIEF

Tenant Harassment in Violation of the San Francisco Rent Ordinance

(Plaintiff Tenants Union and Plaintiff Diestel Against San Francisco EQR Defendants and

Defendant SmartRent)

- 142. Plaintiffs Tenants Union and Diestel re-allege and incorporate by reference each of the allegations above as if fully set forth herein.
- 143. Under San Francisco Rent Ordinance section 37.10B, no landlord or landlord agent shall harass a tenant in any of fourteen enumerated ways.
- 144. San Francisco EQR Defendants and Defendant SmartRent, acting as their agent, violated San Francisco Rent Ordinance section 37.10B by, among other conduct:

- a. Interfering with Plaintiff Elana Diestel's right to quiet use and enjoyment of a rental housing unit and that of Plaintiff Tenants Union members living in EQR-owned apartments;
- b. Interfering with Plaintiff Elana Diestel's right to privacy and that of Plaintiff Tenants Union members living in EQR-owned apartments; and/or
- c. Engaging in other repeated acts or omissions of such significance as to substantially interfere with or disturb Plaintiff Elana Diestel's comfort, repose, peace or quiet, and that of Plaintiff Tenants Union members living in EQR-owned apartments, that were likely or intended to cause Plaintiff Elana Diestel and Plaintiff Tenants Union members to waive rights in relation to their tenancies.
- 145. San Francisco EQR Defendants and Defendant SmartRent did these acts in bad faith and in knowing violation or reckless disregard of the San Francisco Rent Ordinance.
- 146. San Francisco EQR Defendants and Defendant SmartRent have interfered with the privacy rights of Plaintiffs Elana Diestel, and members of the Plaintiff Tenants Union residing in San Francisco in bad faith by deceptively omitting the full scope of data collected by the SmartRent App in tenant disclosures; misleading tenants by stating in privacy policies that information is collected while suggesting SmartRent is no longer in possession of that information by refusing to include it in access requests; misrepresenting SmartRent devices as "amenities" provided for tenant benefit while deploying them primarily to maximize landlord revenue without regard for tenants' privacy, safety, or well-being; invoking "security" as a justification for the devices while in fact creating new vulnerabilities and showing no genuine concern for tenants' safety; concealing the indefinite retention and resale potential of tenant data by designing the SmartRent App to show only limited recent history; bulldozing tenant resistance by making SmartRent systems a mandatory condition of tenancy despite knowing tenants objected; and knowingly exploiting the imbalance of power in California's rental housing market to deny tenants meaningful choice or consent.
- 147. As a proximate result of San Francisco EQR Defendants' and Defendant SmartRent's conduct, Plaintiffs Elana Diestel suffered from mental injury, emotional distress,

All other such relief the Court deems just and proper under the

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1	circumstances.
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