

# CONSOLIDATED FINANCIAL STATEMENTS

### MARCH 31, 2014

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Certified Public Accountants, LLP

#### INDEPENDENT AUDITORS' REPORT

To the Board of Directors

American Civil Liberties Union of Northern California, Inc. and Subsidiary

We have audited the accompanying consolidated financial statements of American Civil Liberties Union of Northern California, Inc. and Subsidiary (a nonprofit organization), which comprise the Consolidated Statement of Financial Position as of March 31, 2014, and the related consolidated Statements of Activities, Functional Expenses, and Cash Flows for the year then ended, and the related notes to the consolidated financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of American Civil Liberties Union of Northern California, Inc. and Subsidiary as of March 31, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Other Matter

#### Summarized Comparative Information

The summarized comparative information presented herein as of and for the year ended March 31, 2013 was derived from the consolidated financial statements American Civil Liberties Union of Northern California, Inc. and Subsidiary as of March 31, 2013, which were audited by other auditors whose report dated September 12, 2013, expressed an unmodified opinion on those statements.

Harrington Group

San Francisco, California September 16, 2014

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### CONSOLIDATED STATEMENT OF FINANCIAL POSITION March 31, 2014

With comparative totals at March 31, 2013

	U	nrestricted	nporarily estricted	 2014	Restated 2013
Assets					
Cash and cash equivalents (Note 2)	\$	2,697,339	\$ 84,720	\$ 2,782,059	\$ 2,281,821
Receivables from affiliated organizations (Note 9)					
National		131,401		131,401	228,339
Southern California		36,506		36,506	19,222
Foundation				-	198,995
San Diego		10 500		-	22,181
Other assets		13,730		13,730	25,046
Investments (Note 3)		621,021		621,021	620,914
Property and equipment (Note 5)		-	 	 -	 -
Total assets	\$	3,499,997	\$ 84,720	\$ 3,584,717	\$ 3,396,518
Liabilities and net assets					
Liabilities					
Accounts payable	\$	33,050	\$ -	\$ 33,050	\$ 14,231
Payable to affiliated organizations (Note 9)					
Foundation		257,203		257,203	-
San Diego		3,574		3,574	-
Accrued liabilities (Note 6)		140,381	 	 140,381	 116,986
Total liabilities		434,208	 -	 434,208	 131,217
Net assets					
Unrestricted		459,311		459,311	469,246
Unrestricted - Board designated (Note 7)		2,606,478		2,606,478	2,621,055
Temporarily restricted (Note 8)			 84,720	 84,720	 175,000
Total net assets		3,065,789	 84,720	 3,150,509	 3,265,301
Total liabilities and net assets	\$	3,499,997	\$ 84,720	\$ 3,584,717	\$ 3,396,518

## CONSOLIDATED STATEMENT OF ACTIVITIES For the year ended March 31, 2014 With comparative totals for the year ended March 31, 2013

	U	Temporarily Unrestricted Restricted 2014				2014	Restated 2013
Revenue and support							
Membership renewals	\$	2,292,344	\$	-	\$	2,292,344	\$ 2,160,257
Bequests		527,445				527,445	503,803
Contributions		25,000				25,000	20,000
Special appeals		463,865				463,865	467,003
Advocacy services						-	348,965
Reimbursements from:							
Southern California (Note 9)		209,497				209,497	148,917
San Diego (Note 9)		44,022				44,022	41,267
Grants				70,000		70,000	200,000
New memberships		8,398				8,398	9,139
First renewals		6,694				6,694	11,064
Interest income		2,553				2,553	2,280
Miscellaneous		1,621				1,621	-
National share (Note 9)		(1,717,268)				(1,717,268)	(1,707,358)
Net assets released from program restrictions		160,280		(160,280)		-	 -
Total revenue and support		2,024,451		(90,280)		1,934,171	 2,205,337
Expenses							
Program services		1,679,669				1,679,669	1,806,823
Management and general		357,783				357,783	265,514
Fundraising		11,511				11,511	 64,527
Total expenses		2,048,963				2,048,963	 2,136,864
Change in net assets		(24,512)		(90,280)		(114,792)	68,473
Net assets, beginning of year		3,090,301		175,000		3,265,301	 3,196,828
Net assets, end of year	\$	3,065,789	\$	84,720	\$	3,150,509	\$ 3,265,301

#### CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES

For the year ended March 31, 2014 With comparative totals for the year ended March 31, 2013

	]	Program	Ma	nagement	Total E:			Expenses		
		Services	an	d General	Fun	draising		2014		2013
Personnel costs	\$	1,241,568	\$	237,003	\$	1,509	\$	1,480,080	\$	1,581,567
Professional and consulting fees		26,660		67,376				94,036		113,531
Occupancy costs		71,898		17,974		2,247		92,119		101,804
Conferences and special events		63,793						63,793		59,901
Contributions and program grants		59,839		8				59,847		18,688
Meetings and travel		52,672		7,099				59,771		58,118
Equipment and maintenance		46,579		11,645		1,456		59,680		45,889
Chapter expenses		57,123						57,123		24,264
Printing and public education		28,924		20				28,944		55,398
Telephone		15,964		3,991		499		20,454		17,809
Office supplies		6,607		1,652		206		8,465		8,607
Legislative expenses		5,670						5,670		6,338
Fundraising						5,523		5,523		12,182
Insurance				4,522				4,522		4,343
Postage		2,280		570		71		2,921		4,593
Bank charges				2,487				2,487		2,259
Cost of recruitment				1,837				1,837		2,909
Other				1,599				1,599		351
Law interns		92						92		18,313
Total 2014 functional expenses	\$	1,679,669	\$	357,783	\$	11,511	\$	2,048,963		
Total 2013 functional expenses	\$	1,806,823	\$	265,514	\$	64,527			\$	2,136,864

# CONSOLIDATED STATEMENT OF CASH FLOWS

For the year ended March 31, 2014

With comparative totals for the year ended March 31, 2013

			Restated
	 2014	_	2013
Cash flows from operating activities:	 		
Change in net assets	\$ (114,792)	\$	68,473
Adjustments to reconcile change in net assets to net cash			
provided (used) by operating activities:			
Changes in operating assets and liabilities:			
Decrease (increase) in receivables from affiliated organizations	300,830		(148,322)
(Increase) decrease in other assets	11,316		(6,205)
Increase (decrease) in accounts payable	18,819		(78,092)
Increase in payable to affiliated organizations	260,777		-
Increase in accrued liabilities	 23,395		14,192
Net cash provided (used) by operating activities	 500,345		(149,954)
Cash flows from investing activities:			
Net (purchase) of investments	 (107)		(16)
Net cash (used) by investing activities	 (107)		(16)
Net increase (decrease) in cash and cash equivalents	500,238		(149,970)
Cash and cash equivalents, beginning of year	 2,281,821		2,431,791
Cash and cash equivalents, end of year	\$ 2,782,059	\$	2,281,821

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

### 1. Organization

American Civil Liberties Union of Northern California, Inc. and Subsidiary ("ACLU-NC") is a taxexempt corporation founded in 1934. ACLU-NC is affiliated with the national organization, the American Civil Liberties Union, Inc. ("National"). ACLU-NC is also affiliated with the American Civil Liberties Union Foundation of Northern California ("the Foundation"). ACLU-NC has over 50,000 members organized in 17 chapters and 7 campus clubs throughout the mid and northern part of the state to extend the organization's impact and voice. It conducts legislative advocacy and public policy research as well as community organizing and grassroots activism in order to protect and defend civil liberties and civil rights. Acting on the firm belief that liberty must be protected for everyone if it is to be enjoyed by anyone; ACLU-NC works to defend the rights of all. ACLU-NC is particularly concerned about freedom of expression, the right to privacy, and the right to be free of discrimination.

ACLU-NC has offices in San Francisco, Fresno, and Sacramento and reaches out to rural areas of Northern California from Fresno to the Oregon border.

During its 2011 fiscal year, ACLU-NC established the California My ACLU Campaign, LLC ("ACLU-LLC") for the purpose of facilitating the community membership drive and provides a single entity that will report to the Attorney General's office on an annual basis. ACLU-LLC is 100% owned by American Civil Liberties Union of Northern California, Inc. 501(c)(4) and is considered a disregarded entity for United States tax purposes. ACLU-LLC's activity is consolidated for the purpose of financial statement presentation.

Financial Accounting Standards Board Accounting Standards provides guidance for the reporting and disclosure of financially interrelated not-for-profit organizations. Based upon the nature of the relationship between ACLU-NC and ACLU-LLC consolidated financial statements are presented. The two organizations together are collectively referred to as ACLU-NC in these consolidated financial statements.

#### 2. Summary of Significant Accounting Policies

A summary of the significant accounting policies applied in the preparation of the accompanying consolidated financial statements is as follows:

# Principles of Consolidation

The consolidated financial statements include the accounts of ACLU-NC and ACLU-LLC. The entities are consolidated since ACLU-NC has both an economic interest and control of ACLU-LLC through a majority voting interest in its governing board. All inter-organization transactions have been eliminated.

#### **Basis of Presentation**

The accompanying consolidated financial statements have been prepared on the accrual basis of accounting.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

### 2. Summary of Significant Accounting Policies, continued

#### Accounting

To ensure observance of certain constraints and restrictions placed on the use of resources, the accounts of ACLU-NC are maintained in accordance with the principles of net asset accounting. This is the procedure by which resources for various purposes are classified for accounting and reporting purposes into net asset classes that are in accordance with specified activities or objectives. Accordingly, all financial transactions have been recorded and reported by net asset class as follows:

**Unrestricted**. These generally result from revenue generated by receiving unrestricted contributions, providing services, and receiving interest from investments less expenses incurred in providing program-related services, raising contributions, and performing administrative functions.

**Unrestricted-Board Designated**. These are comprised of resources that the Board of Directors has established as being designated for future program and capital expansion, and cash flow resources. For purposes of complying with net asset accounting, this fund is included in unrestricted net assets at March 31, 2014 (see Note 7).

**Temporarily Restricted.** ACLU-NC reports gifts of cash and other assets as temporarily restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or the purpose of the restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Consolidated Statement of Activities as net assets released from program or capital restrictions (see Note 8).

**Permanently Restricted**. These net assets are restricted by donors who stipulate that resources are to be maintained permanently, but permit ACLU-NC to expend all of the income (or other economic benefits) derived from the donated assets. ACLU-NC had no permanently restricted net assets at March 31, 2014.

# Cash and Cash Equivalents

ACLU-NC has defined cash and cash equivalents as cash in banks and certificates of deposits with an original maturity of three months or less.

#### Membership Renewal

Membership and renewal dues are recognized as revenue in the period to which they relate.

#### Investments

ACLU-NC values its investments at fair value. Gains or losses (including investments bought, sold, and held during the year) are reflected in the Consolidated Statement of Activities. Short-term, highly liquid money market deposits that are not used for operations are treated as investments.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## 2. Summary of Significant Accounting Policies, continued

#### **Concentration of Credit Risks**

ACLU-NC places its temporary cash investments with high-credit, quality financial institutions. At times, such investments may be in excess of the Federal Deposit Insurance Corporation insurance limit. ACLU-NC has not incurred losses related to these investments or cash equivalents and transfers funds to other institutions on a regular basis to manage this risk.

# **Property and Equipment**

Property and equipment are recorded at cost if purchased or at fair value at the date of donation if donated. Depreciation is computed on the straight-line basis over the estimated useful lives of the related assets. Maintenance and repair costs are charged to expense as incurred. Property and equipment are capitalized if the cost of an asset is greater than or equal to five thousand dollars and the useful life is greater than one year.

### **Donated Material and Services**

Contributions of donated non-cash assets are measured on a non-recurring basis and recorded at fair value in the period received. Contributions of donated services that create or enhance non-financial assets or that require specialized skills are recorded at fair value in the period received. A number of unpaid volunteers have made significant contributions of their time to ACLU-NC. However, the value of these services is not reflected in these statements because the criteria for recognition have not been satisfied or there was no reliable method of tracking these services.

### **Income Taxes**

ACLU-NC is exempt from taxation under Internal Revenue Code Section 501(c)(4) and California Revenue and Taxation Code Section 23701f.

Generally accepted accounting principles provide accounting and disclosure guidance about positions taken by an organization in its tax returns that might be uncertain. Management has considered its tax positions and believes that all of the positions taken by ACLU-NC in its federal and state exempt organization tax returns are more likely than not to be sustained upon examination. ACLU-NC's returns are subject to examination by federal and state taxing authorities, generally for three and four years, respectively, after they are filed.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## 2. Summary of Significant Accounting Policies, continued

#### Functional Allocation of Expenses

Costs of providing ACLU-NC's programs and other activities have been presented in the Consolidated Statement of Functional Expenses. During the year, such costs are accumulated into separate groupings as either direct or indirect. Indirect or shared costs are allocated among program and support services by a method that best measures the relative degree of benefit. ACLU-NC uses full-time employee equivalents to allocate indirect costs.

# Use of Estimates

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect reported amounts of assets, liabilities, revenues, and expenses as of the date and for the period presented. Actual results could differ from those estimates.

### **Comparative Totals**

The consolidated financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with ACLU-NC's consolidated financial statements for the year ended March 31, 2013, from which the summarized information was derived.

# Subsequent Events

Management has evaluated subsequent events through September 16, 2014, the date which the consolidated financial statements were available.

#### 3. Investments

Investments at March 31, 2014 consist of money market funds of \$621,021.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### 4. Pension Plan

ACLU-NC is part of National's multi-employer defined benefit pension plan which was frozen effective April 1, 2009. Accordingly, no new participants has been added to the defined benefit plan census. Pension expense for the year ended March 31, 2014 was \$118,924.

ACLU-NC is also part of National's multi-employer defined contribution plan and the employees of the Foundation who meet the eligibility criteria may participate in the new plan. Pension expense for the year ended March 31, 2014 was \$14,248.

As a result of the Recession of 2008-2009 and continuing low interest rates in recent years, the nationwide ACLU's defined benefit pension plan, like many defined benefit pension plans of public and private organizations, is currently underfunded according to actuarial projections. A portion of the unfunded liability of the nationwide plan is for employees of the ACLU-NC and ACLU Foundation of Northern California. This unfunded liability is not reflected in these financial statements for two reasons: 1) the national ACLU carries the liability on its financial statements and has yet to indicate that its affiliates should do so, and 2) the national ACLU board is considering changes to the investment manager and investment strategy that are yet to be adopted and that will impact the projections.

#### 5. **Property and Equipment**

Property and equipment at March 31, 2014 consist of the following:

Computer equipment	\$ 10,490
Less: accumulated depreciation	<u>(10,490</u> )
	\$

#### 6. Accrued Liabilities

Accrued liabilities at March 31, 2014 consist of the following:

Accrued vacation	\$ 59,853
Accrued pension liability (Note 4)	28,888
Other liabilities	<u> </u>
	\$140,381

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### 7. Board Designated Funds

Under a policy established by the Board of Directors, ACLU-NC has set aside certain funds for specific projects and expenditures. Presented below is a summary of all the activity in the Board Designated Funds.

	LGBTI (Sansome/ <u>Rykken</u> )	Monterey <u>Chapter</u>	BARK <u>Chapter</u>	Bowen	Roberson <u>Chapter</u>	Sonoma <u>Chapter</u>	Interest	Planned Giving Bequest <u>Fund</u>	Total
Opening balances, April 1, 2013	\$ 24,949	\$47,802	\$7,588	\$28,483	\$56,747	\$25,183	\$735,303	\$1,695,000	\$2,621,055
Transfers in Transfers out	43,208 (10,000)	478	76	285 (5,000)	568 <u>(4,539</u> )	252 (5,000)	118,080	176,210 _(329,195)	339,157 <u>(353,734</u> )
Ending balances, March 31, 2014	<u>\$ 58,157</u>	<u>\$48,280</u>	<u>\$7,664</u>	<u>\$23,768</u>	<u>\$52,776</u>	<u>\$20,435</u>	<u>\$853,383</u>	<u>\$1,542,015</u>	<u>\$2,606,478</u>

# 8. Temporarily Restricted Net Assets

Temporarily restricted net assets at March 31, 2014 in the amount of \$84,720 are restricted for the Educational Equity Project.

# 9. Related Party Transactions

ACLU-NC and the Foundation share rent and overhead expenses. The basis for allocation of these indirect expenses is the salary of employees, which relates to the time spent on programs of the respective organizations. At March 31, 2014, ACLU-NC has accounts payable to the Foundation in the amount of \$257,203.

After providing for approximately 24% administrative fee paid to National, membership dues are allocated in the ratio of 60.5% and 39.5% between ACLU-NC and National, respectively. For the year ended March 31, 2014, National's portion of ACLU-NC's membership dues and bequests totaled to \$1,717,268. This amount is shown as an offset to revenue in these consolidated financial statements. Unrestricted new membership and first renewal contributions are exempt from sharing. At March 31, 2014, ACLU-NC has accounts receivable from National in the amount of \$131,401.

ACLU-NC shares the expenses of the Sacramento legislative office with affiliate organizations. The American Civil Liberties Union of Southern California ("Southern California") and San Diego ("San Diego") reimburse ACLU-NC for their respective share of expenses incurred. ACLU-NC recognizes the reimbursement as revenue. For the year ended March 31, 2014, ACLU-NC recognized \$253,519 as reimbursement revenue (\$209,497 from Southern California and \$44,022 from San Diego). At March 31, 2014, ACLU-NC has accounts receivable from Southern California in the amount of \$36,506 and a payable to San Diego in the amount of \$3,574.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

# 10. Restatement of Net Assets

Net assets at April 1, 2013, have been restated to correct the recognition of Due from National, intercompany transaction and revenue in prior year. The comparative totals for March 31, 2013 presented in these financial statements have been restated to reflect the corrected balances as follows:

	As Previously	As	
	Reported	<u>Adjustment</u>	Restated
Statement of Financial Position	-		
Due from National	\$ 392,223	\$ (163,884)	\$ 228,339
Due from Foundation	\$ 32,326	\$ 166,669	\$ 198,995
Total assets	\$3,393,733	\$ 2,785	\$3,396,518
Unrestricted	\$ 466,461	\$ 2,785	\$ 469,246
Total net assets	\$3,262,516	\$ 2,785	\$3,265,301
Statement of Activities			
Bequests	\$ 501,018	\$ 2,785	\$ 503,803
Change in net assets	\$ 65,688	\$ 2,785	\$ 68,473
Statement of Cash Flows			
Change in net assets	\$ 65,688	\$ 2,785	\$ 68,473
(Increase) in receivable from affiliated	\$ (145,537)	\$ (2,785)	\$ (148,322)