

# DEVELOPMENT & FINANCIAL REPORT

The majority of funding for the ACLU and ACLU Foundation comes from individuals like you. The ACLU receives no government funding and never charges its clients for legal representation. Its effectiveness and impact depend entirely on private donations, foundation grants, court-awarded legal fees from successful cases, bequests, and membership dues from individuals who are dedicated to preserving the fundamental liberties written in the Constitution and its Bill of Rights.

The ACLU and the ACLU Foundation are separately incorporated nonprofit organizations operating in Northern California. The ACLU Foundation conducts litigation and public education programs in support of civil liberties. The Foundation is a 501(c)3 tax-exempt organization, and contributions to it are deductible to the extent allowed by law. The ACLU conducts membership outreach and organizing, legislative advocacy, and lobbying. It is supported primarily by membership dues. It is a 501(c)4 organization, which is tax-exempt, but donations to it are not tax-deductible.

## Fundraising Campaigns and Volunteers

Individual contributions to the ACLU and the ACLU Foundation provide the resources necessary for a vigorous defense of liberty and justice. Founded on the firm belief that one-on-one conversations are the most efficient and friendly way to raise funds, our fundraising activities allow us to maintain strong ties with our supporters and remain informed about their civil liberties concerns.

## Joint Fundraising and Sharing

All gifts and membership dues are shared between the national ACLU and the ACLU of Northern California. A portion of national ACLU's share is allocated to help smaller affiliate offices around the country that otherwise would be unable to address the serious civil liberties needs in their states.

## Ways of Giving

You can help support the work of the ACLU or ACLU Foundation in any of these ways:

**CASH OR CREDIT CARDS:** The organization is grateful to accept your donation, or your monthly, quarterly, or annual pledge via cash, check or credit card (Visa, Discover, MasterCard or American Express) at any time. Gifts may be made via mail or online at [www.aclunc.org](http://www.aclunc.org).

**WORKPLACE GIVING/PAYROLL DEDUCTION:** You may choose to designate the ACLU Foundation through your workplace giving campaign or via United Way Donor Option.

**GIFTS OF STOCK OR SECURITIES:** Making a gift of appreciated stock, securities, or mutual fund shares can be very advantageous from a tax point of view. Call the Development Department for information for the easiest ways to make stock gifts.

**INSURANCE AND RETIREMENT ACCOUNTS\*:** You may designate the ACLU or ACLU Foundation as beneficiary of your life insurance policy, IRA plan, or pension.

**BEQUESTS\*:** In your will or revocable living trust, you may designate the ACLU or ACLU Foundation as beneficiary of part or all of your estate.

**GIFT ANNUITIES\*:** You may use cash or securities to make a gift to the ACLU Foundation and receive fixed annual payments (a portion of which can be tax-exempt) for life and a substantial tax deduction.

**CHARITABLE TRUSTS\*:** You can establish a charitable trust which benefits the ACLU Foundation while providing tax advantages and a variety of financial planning options for you and your family.

For more information on ways to support the ACLU, contact Director of Development Cheri Bryant (415) 621-2493 or at [cbryant@aclunc.org](mailto:cbryant@aclunc.org). For information about making a bequest or other type of estate plan gift, contact our Planned Giving Associate, Rhiannon Lewis, at (415) 621-2493 or [rlewis@aclunc.org](mailto:rlewis@aclunc.org).

*\* If you are considering a planned gift like any of these, you will be interested in our Legacy Challenge, which provides current matching funds to the ACLU now in exchange for your pledge of a new or increased planned gift. Please contact our Planned Giving Associate for information about how the Legacy Challenge increases the impact of your planned giving.*

# ACLU FOUNDATION OF NORTHERN CALIFORNIA

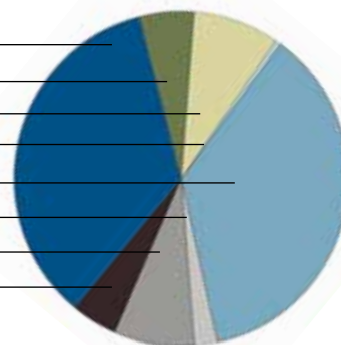
## Operating Income and Expenses 2013 - 2014

### SUPPORT AND REVENUE:

Individual Contributions:	\$ 5,824,764
Foundation Grants:	\$ 896,150
Bequest/Planned Gift Contributions:	\$ 1,370,335
Court Awarded Attorney Fees:	\$ 85,333
In-Kind Legal Contributions:	\$ 6,057,424
Other Income:	\$ 350,816
Investment Income/(Loss):	\$ 1,325,052
Transfer to Reserves:	\$ 699,420
National ACLU share:*	(\$ 3,566,178)

**Total: \$ 13,043,116**

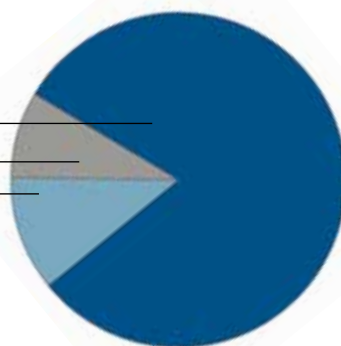
*\*Indicates sharing with National ACLU of contributions and bequests.*



### EXPENSES:

Program Services:	\$ 10,535,810
Fundraising:	\$ 1,080,158
Management and General:	\$ 1,427,148

**Total: \$ 13,043,116**



# ACLU OF NORTHERN CALIFORNIA

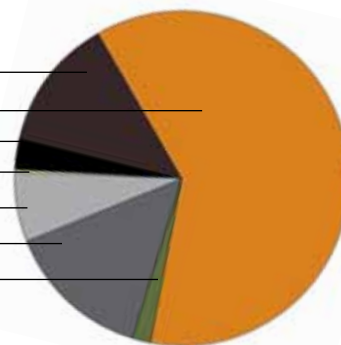
## Operating Income and Expenses 2013 - 2014

### SUPPORT AND REVENUE:

Public Contributions:	\$ 488,865
Membership Dues:	\$ 2,307,436
Foundation Grants:	\$ 70,000
Investment Income and Other:	\$ 4,174
Reimbursement for Legislative Office:	\$ 253,519
Bequest/Planned Gift Contributions:	\$ 527,445
Transfer from Reserves:	\$ 114,792
National ACLU share*	(\$ 1,717,268)

**Total: \$ 2,048,963**

*\*Indicates sharing with National ACLU of contributions and dues.*



### EXPENSES:

Program Services:	\$ 1,679,669
Fundraising:	\$ 11,511
Management and General:	\$ 357,783

**Total: \$ 2,048,963**

